

11 August 2014

SFG AUSTRALIA LIMITED
ASX RELEASE
(ASX: SFW)

SFG AUSTRALIA SCHEME OF ARRANGEMENT
ELECTION REMINDER

SFG Australia Limited (**SFGA**) reminds shareholders that they have until 5pm on Thursday 14 August 2014 to lodge a valid election form in relation to the form of consideration they wish to receive under the Scheme of Arrangement where IOOF Holdings Limited (**IOOF**) will acquire 100% of the ordinary shares in SFGA (**Scheme**), which was approved by the Federal Court of Australia on 6 August 2014.

Shareholders can elect to receive:

- Share Consideration: IOOF shares only; or
- Maximum Cash Consideration: a cash alternative, which may be entirely cash or a combination of cash and IOOF shares depending on the elections made by other SFGA shareholders. For the purposes of calculating the amount of cash that you may receive if you elect Maximum Cash Consideration, the IOOF VWAP is \$8.55 as previously announced. For further information see section 2 of the Explanatory Memorandum.

Details of the consideration alternatives and how to make an election are included in the Explanatory Memorandum, a copy of which can be found in the Shareholder Centre on SFGA's website www.sfgaustralia.com.au

SFGA shareholders (other than Ineligible Overseas Shareholders) who do not lodge a valid election before this date will receive all of their Scheme Consideration in the form of IOOF shares.

The outcome of the election process is expected to be announced on the ASX on Monday 18 August 2014.

Shareholder Information Line

SFGA shareholders who have questions about the Scheme, or making an election, can call the SFGA Shareholder Information Line on 1800 425 578 (within Australia) or on +61 1800 425 578 (outside Australia) on business days between 8.30am and 5.30pm (Sydney time).

For shareholder enquiries please contact:

Jodene Jackson

Investor Relations

02 9250 1527

0422 321 558

jodene.jackson@sfgaustralia.com.au

About SFG Australia Limited

SFG Australia is a leading non-aligned client focused financial advice and end-to-end wealth management firm, listed on the Australian Securities Exchange (ASX: SFW).

SFG Australia provides a full range of wealth management services to high net worth and affluent clients, including strategic financial advice, portfolio administration solutions, portfolio construction and management services, insurance (both general and risk) solutions, finance broking, stockbroking, corporate superannuation services, accounting and tax services.

