

14 August 2014

Companies Announcements Office
Australian Securities Exchange
20 Bridge Street
SYDNEY NSW 2000

ANNOUNCEMENT FOR RELEASE TO THE MARKET

REELTIME MEDIA LIMITED

ASX: RMA

\$10 million Blackwood Equity Facility

\$10m EQUITY SUBSCRIPTION FACILITY

The Company announces that it has executed an Equity Subscription Facility Agreement (**Facility**) with Blackwood Financial Group Pte Ltd (**Blackwood**) of Singapore. The Facility is for A\$10 million over the next two years.

Under the Facility, Blackwood will subscribe for RMA shares when so requested by the Company by the issue of a Subscription Notice. The amount subscribed pursuant to each such request will be the lower of:

- (i) A\$150,000;
- (ii) 4 times the average daily Trading Value over the 5 Trading Days immediately prior to the Subscription Notice date;
- (iii) 4 times the average daily Trading Value over the 10 Trading Days immediately prior to the Subscription Notice date; and
- (iv) 4 times the average daily Trading Value over the 20 Trading Days immediately prior to the Subscription Notice date.

A subscription commission of 7% is payable on each subscription.

The Facility is a key part of the overall capital management strategy that has been put in place to facilitate the Company's expansion plans in the digital marketing, media and advertising.

ENQUIRIES

Queries can be directed to the Company Secretary, Ian Sanderson.