

20 August 2014

Company Announcements Office  
Australian Securities Exchange Limited  
Level 4, Stock Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir/Madam

**Appendix 3X – Initial director's interest notice**

We refer to our previous announcements dated 2 June 2014 and 8 August 2014, regarding the appointment of Tracey Fellows as Chief Executive Officer and Executive Director of REA Group Limited (ASX:REA).

We confirm that Ms Fellows has today commenced in the role of CEO and Executive Director with the Company and accordingly attach Appendix 3X – Initial director's interest notice. We further confirm that no additional remuneration will be paid to Ms Fellows in relation to her appointment as Executive Director.

Yours sincerely



Rebecca Liatis  
Company Secretary

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                |                          |
|----------------|--------------------------|
| Name of entity | <b>REA GROUP LIMITED</b> |
| ABN            | <b>54 068 349 066</b>    |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                     |                |
|---------------------|----------------|
| Name of Director    | TRACEY FELLOWS |
| Date of appointment | 20 AUGUST 2014 |

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                              |
|------------------------------|
| Number & class of securities |
| NIL                          |

+ See chapter 19 for defined terms.

## Appendix 3X

### Initial Director's Interest Notice

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#### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

| Name of holder & nature of interest<br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Number & class of Securities |
|--|------------------------------|
| N/A  | N/A                          |

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |     |
|--|-----|
| Detail of contract                                       | N/A |
| Nature of interest                                       | N/A |
| Name of registered holder<br>(if issued securities)      | N/A |
| No. and class of securities to which<br>interest relates | N/A |