

Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity	ABN/ARSN
Ariadne Australia Limited	010 474 067

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	On market buy-back within 10/12 limit
2	⁺ Class of shares/units which is the subject of the buy-back (eg, ordinary/preference)	Ordinary shares
3	Voting rights (eg, one for one)	One for one
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid
5	Number of shares/units in the ⁺ class on issue	204,380,463
6	Whether shareholder/unitholder approval is required for buy-back	No
7	Reason for buy-back	The buy-back is for the purpose of acquiring shares where they are trading at values below the Board's opinion of the intrinsic value of the shares, such acquisitions benefiting all shareholders.

⁺ See chapter 19 for defined terms.

- | | | |
|---|---|--|
| 8 | Any other information material to a shareholder's/unitholder's decision whether to accept the offer (<i>eg, details of any proposed takeover bid</i>) | None, apart from any information publicly disclosed by the Company through ASX on or prior to the date of this notice. |
|---|---|--|

On-market buy-back

- | | | |
|----|---|--|
| 9 | Name of broker who will act on the company's behalf | Blue Ocean Equities Pty Ltd |
| 10 | Deleted 30/9/2001. | |
| 11 | <p>If the company/trust intends to buy back a maximum number of shares - that number</p> <p><small>Note: This requires a figure to be included, not a percentage.</small></p> | The on-market buy-back will be conducted within the 10/12 limit. |
| 12 | If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention | <p>The buy-back period will commence on 21 August 2014 and will continue for a period up to 12 months.</p> <p>The Company reserves the right to suspend or terminate the buy-back at any time.</p> |
| 13 | If the company/trust intends to buy back shares/units if conditions are met - those conditions | n/a |

Employee share scheme buy-back

- | | | |
|----|---|-----|
| 14 | Number of shares proposed to be bought back | n/a |
| 15 | Price to be offered for shares | n/a |

Selective buy-back

- | | | |
|----|--|-----|
| 16 | Name of person or description of class of person whose shares are proposed to be bought back | n/a |
| 17 | Number of shares proposed to be bought back | n/a |
| 18 | Price to be offered for shares | n/a |

Equal access scheme

- | | | |
|----|---|-----|
| 19 | Percentage of shares proposed to be bought back | n/a |
| 20 | Total number of shares proposed to be bought back if all offers are accepted | n/a |
| 21 | Price to be offered for shares | n/a |
| 22 | +Record date for participation in offer
<small>Cross reference: Appendix 7A, clause 9.</small> | n/a |

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here: 
(Company secretary)

Date: 21 August 2014

Print name: Natt McMahon

⁺ See chapter 19 for defined terms.