FORM 603

Corporations Act 2001 Section 671B

NOTICE OF INITIAL SUBSTANTIAL HOLDER

To: Company Name/Scheme YBR - Yellow Brick Road Holdings Limited

ACN/ARSN 119 436 083

1. Details of Substantial Holder(1)

Name Acorn Capital Limited

ACN/ARSN (if applicable) 082 694 531

The holder became a substantial holder on 29/08/2014

2. Details of Voting Power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of Securities (4)	Number of Securities	Person's Votes (5)	Voting Power (6)
Ordinary	16,685,182	16,685,182	6.00%

3. Details of Relevant Interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of Relevant Interest	Nature of Relevant Interest (7)	Class and Number of Securities
Acorn Capital Limited	Power to (or to control) exercise vote and/or dispose of the shares as discretionary investment managers or advisers to superannuation funds, pooled superannuation trusts, managed investment schemes and investment management	16,685,182

4. Details of Present Registered Holders

The persons registered as holders of the securities referred to in Paragraph 3 above are as follows:

Holder of Relevant Interest	Registered Holder of Securities	Person Entitled to be Registered as Holder (8)	Class and Number of Securities
Colonial Foundation	The Myer Family Company Ltd		122,575
Acorn Capital Investment Fund	National Nominees		1,049,649
Auscoal Superannuation Fund	JP Morgan Chase Nominees		1,234,978
UniSuper	National Nominees		1,250,070
Acorn Capital Microcap Trust	National Nominees		1,326,192
Queensland Local Government Superannuation	JP Morgan Chase Nominees		1,422,767
Commonwealth Bank Officers' Superannuation Fund	Citicorp Nominees		1,488,762
First State Super	JP Morgan Chase Nominees		1,679,493
Commonwealth Super Corporation	HSBC Custody Nominees (AUS) Ltd		1,930,909
Microcap Investment Trust 2	National Nominees		2,520,623
Sunsuper Fund	HSBC Custody Nominees (AUS) Ltd		2,659,164

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of Relevant Interest	Date of Acquisition	Consideration (9)		Class and Number of Securities
		Cash	Non-Cash	
Acorn Capital Limited	23-Jul-2014 to 02-Sep-2014	\$11,642,120.29		16,685,182

6. Associates

The reasons the persons named in Paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Name of Association

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
All Relevant Holders	C/O Acorn Capital Limited, Level 12, 90 Collins Street, Melbourne Victoria 3000

Print Name PAUL PALUMBO Capacity Portfolio Manager

Sign Here Date 2/09/2014