

ASX ANNOUNCEMENT

AFFINITY EDUCATION GROUP LIMITED ASX:AFJ

11 September 2014

Affinity Education announces new Chief Financial Officer

Affinity Education Group (ASX: AFJ) is pleased to announce the appointment of Paul Cochrane as the company's new Chief Financial Officer and Company Secretary.

Paul brings to Affinity over 25 years financial & commercial experience in listed companies, most recently as CFO and Company Secretary at Devine Limited (ASX:DVN), a position he held since 2009. Paul will also bolster Affinity's commercial capability, having spent seven years with Lend Lease from 2001-2008 in the roles of Project Director and Commercial Operations Manager.

Paul has been a member of the Institute of Chartered Accountants since 1991.

Paul will commence on 20 October 2014, at which time he will replace existing CFO and Company Secretary, John Bairstow. John will remain at Affinity Education in an advisory capacity until the end of November 2014, to ensure a planned and smooth transition.

Affinity Education would like to thank John sincerely for his leadership and contribution over the last twelve months and we wish him all the best for the future.

ENDS

Justin Laboo Managing Director

About Affinity Education Group Limited

Affinity Education Group Limited has been established to be a leading provider in the Australian market of high quality education and care to children aged six weeks to 12 years. Provision of these services includes long day care, before and after school care and occasional care.