

ABN 17 084 923 946







1 Billabong Place Burleigh Heads QLD 4220 Australia

P O Box 283 Burleigh Heads QLD 4220 Australia

Tel: +61 7 5589 9899 Fax: +61 7 5589 9654

www.billabongbiz.com

ASX ANNOUNCEMENT

COMPANY SECRETARY APPOINTMENT

GOLD COAST, 12 September 2014: Billabong International Limited ("Billabong") today announces that Joanna Brand has been appointed as an additional Company Secretary of Billabong effective 12 September 2014 while Tracey Wood is on maternity leave. Ms Brand will also be taking on the role of International General Counsel during that period. Ms Wood is due to return to her role of International General Counsel and Company Secretary in early August 2015.

For further information please contact Chris Fogarty, Group Executive Corporate Affairs on +61 420 928 824.

IAN POLLARD CHAIRMAN

