

Announcement: Trade Me
19 September 2014



FX rate: Dividend payment

Trade Me is paying the following dividends on 23 September 2014:

Final dividend: NZD 8.4cps

Supplementary dividend: NZD 1.4824cps (to those shareholders who are not, or for certain purposes are deemed not to be tax resident in New Zealand).

The foreign exchange rate has been set at NZD 1 = AUD 0.90202 for the payment of those dividends in AUD to Australian investors.

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Contact: Colin Rohloff, Trade Me, +64 4 8032685; colin@trademe.co.nz

More info: Trade Me investor website: <http://investors.trademe.co.nz/>