

Ariadne Australia Limited Level 20, 39 Martin Place

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3 October 2014

ASX Market Announcements Australian Stock Exchange Limited

via ASX Online

NOTICE OF ANNUAL GENERAL MEETING

The Directors of Ariadne Australia Limited ("the Company") have approved the release of the Notice of Meeting and associated documents in respect of the Company's upcoming Annual General Meeting ("AGM") of shareholders. The Company advises shareholders that the AGM is to be held on Monday, 10 November 2014 at the Sofitel Sydney Wentworth (Hobart Room), 61-101 Phillip Street, Sydney at 11.00am AEDT.

Yours faithfully

NATT MCMAHON

Company Secretary

Ariadne Australia Limited

For further information, please contact: Mr Murray Boyte Chief Executive Officer Ariadne Australia Limited

Ph: +61 7 3225 4866

NOTICE OF ANNUAL GENERAL MEETING

Notice is given that the Annual General Meeting ("AGM") of Ariadne Australia Limited ("Ariadne" or "the Company") will be held at 11:00am AEDT on Monday, 10 November 2014 at the Sofitel Sydney Wentworth (Hobart Room), 61-101 Phillip Street, Sydney.

ORDINARY BUSINESS

Financial Statements and Reports for the year ended 30 June 2014

To receive and consider the Financial Report, the Directors' Report and the Auditor's Report for the financial year ended 30 June 2014.

Item I - Remuneration Report

To consider and, if thought fit, pass the following resolution as an ordinary resolution of the Company: "That the Remuneration Report contained in the Directors' Report provided to shareholders as part of the 2014 Annual Report be adopted".

Item 2 - Re-election of Mr David Baffsky as a Director

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That Mr David Baffsky, who retires by rotation in accordance with Rule 19 of the Company's Constitution, and being eligible, be re-elected as a Director of the Company".

Item 3 - Re-election of Mr John Murphy as a Director

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That Mr John Murphy, who retires by rotation in accordance with Rule 19 of the Company's Constitution, and being eligible, be re-elected as a Director of the Company".

By order of the Board:

Natt McMahon Company Secretary 3 October 2014



NOTES

Entitlement to Vote

For the purposes of the AGM, in accordance with Regulation 7.11.37 of the *Corporations Regulations 2001*, the Board has determined that all shares in the Company will be taken to be held by the persons set out in the register of shareholders at 7:00pm AEDT on Saturday, 8 November 2014. Accordingly, transactions registered after that time will be disregarded in determining shareholders entitled to attend and vote at the AGM of the Company. You may vote by attending the AGM in person, by proxy or authorised representative.

Voting in Person

To vote in person, attend the AGM on the date and at the place set out above.

Voting by Proxy

A shareholder entitled to attend and vote at the AGM has the right to appoint a proxy to attend and vote on behalf of the shareholders. A proxy need not be a shareholder of the Company. A proxy form (containing details of how to complete and sign the form) accompanies this Notice of AGM.

Any shareholder who is entitled to cast two or more votes may appoint two proxies and may specify the proportion or number of votes each proxy is appointed to exercise. If the shareholder appoints two proxies and the appointment does not specify the proportion or number of the shareholder's votes each proxy may exercise, each proxy may exercise one half of the shareholder's votes. If the shareholder appoints two proxies, neither proxy may vote on a show of hands. Any shareholder wishing to appoint two proxies will need to use two proxy forms and may obtain an additional form from the Company.

To be valid a proxy form must be signed by the shareholder. Proxies given by corporations must be signed in accordance with the constituent documents of the corporation or the laws in force in its place of incorporation, or by a duly appointed attorney. For Australian corporations, it is sufficient if the proxy is signed by two directors, a director and the secretary, or (in the case of a proprietary company) a person who is the sole director and secretary.

If you wish to appoint a proxy, the completed and signed proxy form (and, where relevant, the original or a certified copy of a power of attorney under which it is signed) must be received by the Company's Share Registrar, Computershare Investor Services Pty Limited, no later than II:00 am AEDT on Saturday, 8 November 2014. Any proxy form received after that time will not be valid for the scheduled AGM.

To appoint a proxy online, visit www.investorvote.com.au and follow the instructions on your personalised proxy form (online voting). Online voting is now mobile compatible so you can readily appoint a proxy straight from your device. To do this, enter www.investorvote.com.au directly into your smart phone and follow the instructions on your personalised proxy form or scanning the QR Code on the front of your proxy form. To scan the QR code you will need to download and install a QR Code Scanner application for your device.

Under the Company's Constitution, the Chairman of the Board will act as Chairman of the Meeting. Where the Chairman is appointed as proxy, he intends voting undirected proxies in favour of all resolutions set out in the Notice of AGM.

Voting by Authorised Representative

A corporation may elect to appoint a representative in accordance with the *Corporations Act 2001* (Cth) ("Corporations Act"), in which case the Company will require written evidence of the representative's appointment which must be lodged with or presented to the Company before the meeting.

Documents may be lodged:

- Online at www.investorvote.com.au, and for Intermediary Online subscribers only (custodians) at www.intermediaryonline.com;
- By mail to Computershare Investor Services Pty Limited, GPO Box 242, Melbourne, VIC, 3001 Australia: or
- By facsimile to 1800 783 447 (within Australia) or + 61 3 9473 2555 (outside of Australia).



EXPLANATORY MEMORANDUM

This Explanatory Memorandum accompanies the Notice of AGM of Ariadne to be held at held at the Sofitel Sydney Wentworth (Hobart Room), 61-101 Phillip Street, Sydney on Monday, 10 November 2014 at 11:00am AEDT. The Explanatory Memorandum has been prepared to assist shareholders in determining how to vote on the resolutions set out in the Notice of AGM and is intended to be read in conjunction with the Notice of AGM.

BUSINESS

Financial Statements and Reports

The Corporations Act requires the Directors to present to the AGM the Financial Report, the Directors' Report, and the Auditor's Report for the last financial year ending before the AGM. Apart from the matters involving remuneration, which are required to be voted upon, neither the Corporations Act nor the Company's Constitution requires a vote of shareholders at the AGM on such reports or statements.

In accordance with section 250S of the Corporations Act, shareholders will be given a reasonable opportunity to ask questions about, and make comments on, the management of the Company.

In addition to asking questions at the AGM, shareholders may address written questions to the Company's auditor which are relevant to:

- (a) the content of the Auditor's Report to be considered at the AGM; or
- (b) the conduct of the audit of the Financial Report to be considered at the AGM.

Written questions to the auditor must be submitted by no later than Wednesday, 5 November 2014 to:

Company Secretary
Ariadne Australia Limited
Level 20, 39 Martin Place
Sydney NSW 2000
Fax: +61 2 8227 5511

Fax: +61 2 8227 5511 Email: info@ariadne.com.au

All questions will be passed on to the auditor who will prepare a question list setting out the questions that are considered relevant to the matters specified in (a) or (b) above. At, or prior to the start of the AGM, the Company will make copies of the question list reasonably available to the shareholders attending the AGM. The auditor will be provided with a reasonable opportunity at the AGM to answer the questions or table written answers. Where a written answer is tabled, the Company will make the written answer reasonably available to shareholders as soon as practicable after the AGM.

In accordance with section 250T of the Corporations Act, shareholders will be given a reasonable opportunity at the AGM of asking the auditor, or the auditor's representative, questions relevant to the conduct of the audit, the preparation and content of the Auditor's Report, the accounting policies adopted by the Company in relation to the preparation of the financial statements, and the independence of the auditor in relation to the conduct of the audit.

Item I - Remuneration Report

In accordance with section 250R of the Corporations Act the Company must put to a vote a resolution that the Remuneration Report be adopted. The Remuneration Report forms part of the Directors' Report contained in the Annual Report.

Voting exclusion statement

Under the Corporations Act, voting restrictions apply to the Company's Key Management Personnel ("KMP") and their closely related parties for this resolution. The term "closely related parties" in relation to a member of KMP includes a spouse, dependent and certain other close family members, as well as companies controlled by the KMP. The Chairman intends to vote any proxies held by him in favour of this resolution (unless specifically directed otherwise).

The Company will disregard any votes cast on item 1 by, or on behalf of;

- a member of the KMP whose Remuneration is disclosed in the Remuneration Report (and their closely related parties) in any capacity; and
- a member of the KMP at the date of the meeting (and their closely related parties) acting as proxy.

Unless the vote is cast:

- · as a proxy for a person entitled to vote in accordance with a direction on the proxy form, or
- by the Chairman of the Meeting as proxy for a person entitled to vote and the Chairman has received express authority to vote undirected proxies as the Chairman sees fit.



The vote on this resolution is advisory only and does not bind the Directors or the Company; however, the Directors may take into future consideration the shareholders' vote on this matter. A reasonable opportunity will be provided to shareholders to ask questions or make comments on the Remuneration Report at the AGM.

Item 2 – Re-election of Mr David Baffsky as a Director

Mr Baffsky was appointed as a Director of Ariadne on 18 March 2008 and Chairman of the Board on 13 January 2009. He retires by rotation in accordance with Rule 19 of the Company's Constitution and, being eligible, offers himself for re-election.

Mr Baffsky is Honorary Chairman (formerly Executive Chairman between 1993 and 2008) of Accor Asia Pacific, the largest hotel management company in the Asia Pacific region. He is also the founder of Tourism Asset Holdings Limited, one of Australia's largest hotel owning companies. Mr Baffsky was formerly a Director of the Indigenous Land Corporation (appointed August 1999) and was Chairman of its Audit & Risk Management Committee. He is a Director of SATS Limited (appointed May 2008) and a Director of Sydney Olympic Park Authority (appointed December 2009). He was appointed Chairman of Investa Funds Management Limited in August 2011 and is a member of its Audit & Compliance Committee. In 2005, he was appointed a Trustee of the Art Gallery of NSW and in 2009 became Chairman of the Gallery's Risk Management Committee. In 2013 Mr Baffsky was appointed Chairman of Food & Allied Support Services Corporation. Mr Baffsky works with a number of charitable and non-profit groups. In June 2001, Mr Baffsky was made an Officer in the General Division of the Order of Australia. In 2012 he was awarded the Chevalier in the Order of the National Legion of Honneur.

Mr Baffsky was appointed to the Audit and Risk Management Committee on 18 March 2008.

All other Directors believe that Mr Baffsky, an independent director, makes a valuable contribution to the Company and recommend that shareholders vote in favour of the re-election of Mr Baffsky as a Director.

Item 3 - Re-election of Mr John Murphy as a Director

Mr Murphy was appointed as a Director of Ariadne on 6 December 2006. He retires by rotation in accordance with Rule 19 of the Company's Constitution and, being eligible, offers himself for re-election.

Mr Murphy is a Director of Staging Connections Group Limited (appointed October 2002), Vocus Communication Limited (appointed March 2003), Gale Pacific Limited (appointed August 2007), Adexum Capital Limited (appointed March 2012), Kresta Holdings Limited (appointed February 2014) and Redflex Holdings Limited (appointed April 2014). During the past three years, Mr Murphy has also served as a Director of Investec Bank (Australia) Limited (appointed January 2004 and resigned July 2014) and until September 2011 the Managing Director of Investec Wentworth Private Equity Limited. He has also served as a Director of Clearview Wealth Limited (appointed June 2010 and resigned October 2012).

Mr Murphy was appointed to the Audit and Risk Management Committee on 6 December 2006 and was elected Committee Chairman on 18 March 2008.

All other Directors believe that Mr Murphy, an independent director makes a valuable contribution to the Company and recommend that shareholders vote in favour of the re-election of Mr Murphy as a Director.

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Ariadne Australia Limited

ABN 50 010 474 067

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Lodge your vote:

www.investorvote.com.au



⊠ By Mail:

Computershare Investor Services Pty Limited GPO Box 242 Melbourne Victoria 3001 Australia

Alternatively you can fax your form to (within Australia) 1800 783 447 (outside Australia) +61 3 9473 2555

For Intermediary Online subscribers only (custodians) www.intermediaryonline.com

For all enquiries call:

(within Australia) 1300 552 270 (outside Australia) +61 3 9415 4000

Proxy Form



Vote and view the annual report online

Go to www.investorvote.com.au or scan the QR Code with your mobile device. Follow the instructions on the secure website to vote.

Your access information that you will need to vote:

Control Number: 999999

SRN/HIN: 19999999999 PIN: 99999

PLEASE NOTE: For security reasons it is important that you keep your SRN/HIN confidential.



For your vote to be effective it must be received by 11:00am (AEDT) Saturday, 8 November 2014

How to Vote on Items of Business

All your securities will be voted in accordance with your directions.

Appointment of Proxy

Voting 100% of your holding: Direct your proxy how to vote by marking one of the boxes opposite each item of business. If you do not mark a box your proxy may vote or abstain as they choose (to the extent permitted by law). If you mark more than one box on an item your vote will be invalid on that item.

Voting a portion of your holding: Indicate a portion of your voting rights by inserting the percentage or number of securities you wish to vote in the For, Against or Abstain box or boxes. The sum of the votes cast must not exceed your voting entitlement or

Appointing a second proxy: You are entitled to appoint up to two proxies to attend the meeting and vote on a poll. If you appoint two proxies you must specify the percentage of votes or number of securities for each proxy, otherwise each proxy may exercise half of the votes. When appointing a second proxy write both names and the percentage of votes or number of securities for each in Step 1 overleaf.

A proxy need not be a securityholder of the Company.

Signing Instructions for Postal Forms

Individual: Where the holding is in one name, the securityholder must sign.

Joint Holding: Where the holding is in more than one name, all of the securityholders should sign.

Power of Attorney: If you have not already lodged the Power of Attorney with the registry, please attach a certified photocopy of the Power of Attorney to this form when you return it.

Companies: Where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please sign in the appropriate place to indicate the office held. Delete titles as applicable.

Attending the Meeting

Bring this form to assist registration. If a representative of a corporate securityholder or proxy is to attend the meeting you will need to provide the appropriate "Certificate of Appointment of Corporate Representative" prior to admission. A form of the certificate may be obtained from Computershare or online at www.investorcentre.com under the help tab, "Printable Forms".

Comments & Questions: If you have any comments or questions for the company, please write them on a separate sheet of paper and return with this form.

GO ONLINE TO VOTE, or turn over to complete the form



MR SAM SAMPLE FLAT 123 123 SAMPLE STREET THE SAMPLE HILL SAMPLE ESTATE SAMPLEVILLE VIC 3030

Change of address. If incorrect,
mark this box and make the
correction in the space to the left.
Securityholders sponsored by a
broker (reference number
commences with 'X') should advise
your broker of any changes.



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The Chairman of the Meeting intends to vote undirected proxies in favour of each item of business. In exceptional circumstances, the Chairman of the Meeting may change his/her voting intention on any resolution, in which case an ASX announcement will be made.

Individual or Securityholder 1	Securityholder 2		Securityholder	Securityholder 3			
Sole Director and Sole Company Secretary	Director	Director		Director/Company Secretary			
Contact		Contact Daytime			,	,	
Name		Telephone		Date	,	,	



