

9 October 2014

## ASX ANNOUNCEMENT

### PERICOACH CE MARK GRANTED

Analytica (ASX:ALT) is pleased to announce that the PeriCoach system received CE-Mark clearance overnight. This major milestone allows Analytica to legally market the PeriCoach system in Europe.

Sales in each European country require additional minor procedural clearances and fees and Analytica will pursue these additional approvals with each European national authority according to the company's commercial priorities.

CE certification is also recognised by many non-European medical device regulatory jurisdictions and this certification will expedite clearances when Analytica targets those countries.

#### Geoff Daly

Chief Executive Officer

#### *About Analytica Limited*

*Analytica's lead product is the PeriCoach™ System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.*

*PeriCoach™ comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to PeriCloud where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is correctly performing pelvic floor exercises and if these are improving her condition; otherwise physicians are guided on the need for surgery.*

*PeriCoach™ has been approved in Australia with product launches expected in 2014 in Australia, and 2015 in Europe and the US. The US market for incontinence pads is \$5 billion pa. It is projected that by 2030, 5.6 million women in Australia will suffer urinary incontinence.*

*Analytica is also commercialising the AutoStart™ Infusion System. This is a burette with improved safety and cost reduction features. It is targeting a \$3 billion pa global market, has FDA approval and potential near term cash flow with distribution agreements.*

