



**Capital Mining Limited**

ASX: CMY, CMYO

Level 11, 216 St Georges Terrace  
Perth WA 6000

Telephone +61 8 9481 0389

Fax +61 8 9463 6103

[www.capitalmining.com.au](http://www.capitalmining.com.au)

**Directors**

**Dr James Ellingford**

(Non-Executive Chairman)

**Mr Robert McCauley**

(Executive Director/CEO)

**Mr Peter Torney**

(Non-Executive Director)

**Company Secretary**

Mrs Elizabeth Hunt

+61 8 9481 0389

**Corporate Structure**

Shares on issue

(at 6 October 2014):

790,654,618

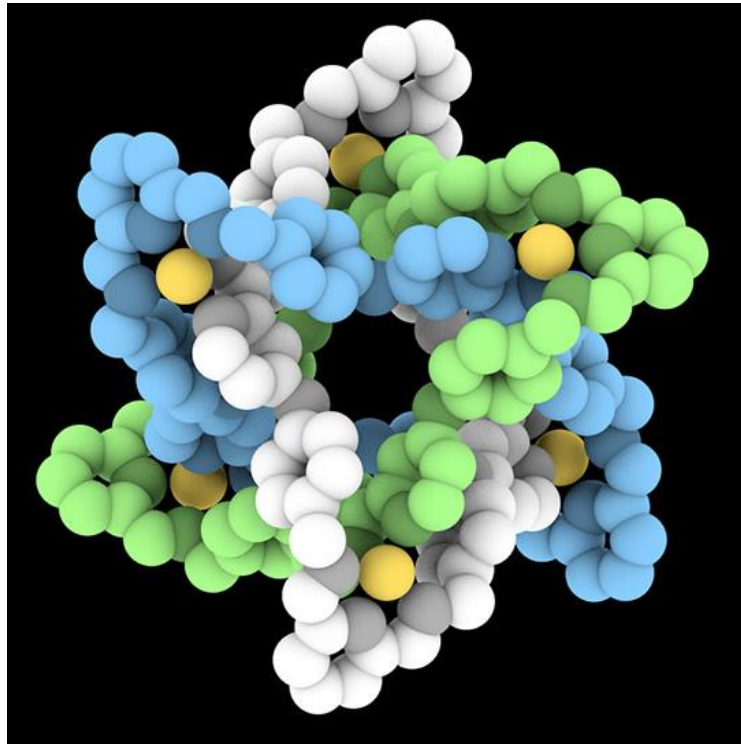
**CMY to leverage China online education market through  
HexStudy's 'Beautiful Chemistry' websites**

**Highlights:**

- Beautiful Chemistry educational websites currently attracting 90,000 visits per day
- Website is a 'game changer' for teaching chemistry and online education
- Acquisition represents significant growth potential in China and globally

**Capital Mining Limited (ASX:CMY) ('Capital' or the 'Company')**, which recently announced that it had signed a Memorandum of Understanding to acquire up to 35% of China-based online education provider HexStudy's holding company, Beijing Xingang Zhiyuan Technology Co., Ltd (**XGZY**), is pleased to announce that HexStudy is growing its portfolio of Cloud-based and online learning products with the continued roll out and development of ground breaking education platforms **BeautifulChemistry.com** and **BeautifulChemistry.net (together BeautifulChemistry)**.

**BeautifulChemistry** currently attracts up to 90,000 unique visitors per day, providing students with ultra HD images to visualise chemical reactions and illustrate complex chemical structures. **BeautifulChemistry** is a collaboration between China's University of Science and Technology and Tsinghua University Press.



Source: BeautifulChemistry.net

**BeautifulChemistry** presents HexStudy with a unique opportunity to establish a very large 'community' of chemistry students from China and other countries. The platform also has a number of potential future revenue streams.

The HexStudy Platform (which powers **BeautifulChemistry**) is a Cloud-based learning platform that utilises the most advanced technology and latest teaching techniques to deliver a personalised and unrivalled online education offering.

The platform is similar to the Telstra-backed OpenLearning MOOC marketplace, technology that is currently being employed by leading Australian and global universities for teaching and learning online. The HexStudy Platform is adaptable for global online learning – Capital regards this as a significant potential growth opportunity.

**-ENDS-**

**For further information please contact:**

Mrs Elizabeth Hunt  
**Company Secretary**  
 +61 8 9481 0389

Released through Ben Jarvis, Six Degrees Investor Relations: +61 413 150 448

**Important Notice**

Some of the statements appearing in this announcement may be in the nature of forward looking statements. You should be aware that such statements are only predictions and are subject to inherent risks and uncertainties. Those risks and uncertainties include factors and risks specific to the industries in which Capital operates and proposes to operate as well as general economic conditions, prevailing exchange rates and interest rates and conditions in the financial markets, among other things. Actual events or results may differ materially from the events or results expressed or implied in any forward looking

statement. No forward looking statement is a guarantee or representation as to future performance or any other future matters, which will be influenced by a number of factors and subject to various uncertainties and contingencies, many of which will be outside Capital's control.

Capital does not undertake any obligation to update publicly or release any revisions to these forward looking statements to reflect events or circumstances after today's date or to reflect the occurrence of unanticipated events. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions or conclusions contained in this announcement. To the maximum extent permitted by law, none of Capital, its Directors, employees, advisors or agents, nor any other person, accepts any liability for any loss arising from the use of the information contained in this announcement. You are cautioned not to place undue reliance on any forward looking statement. The forward looking statements in this announcement reflect views held only as at the date of this announcement.

This announcement is not an offer, invitation or recommendation to subscribe for, or purchase securities in Capital. Nor does this announcement constitute investment or financial product advice (nor tax, accounting or legal advice) and is not intended to be used for the basis of making an investment decision. Investors should obtain their own advice before making any investment decision. By reviewing or retaining this announcement, you acknowledge and represent that you have read, understood and accepted the terms of this important notice.