

Form 604

Corporations Act 2001

Section 671B

Notice of change of interests of substantial holder

To: Company Name/Scheme: ASK Funding
 ABN/ARSN 22 094 503 385

1. Details of substantial shareholder (1)

Name Elizabeth Helen Collison

Name Collison Discretionary Trust

Name Seed Capital Pty Ltd
 ACN/ARSN (if applicable) 076 500 304

Name DMX Corporation Limited
 ACN/ARSN (if applicable) 90 009 140 550

There was a change in the interests of the substantial holder on 17/10/2014

The previous notice was given to the company on 10/10/2014

The previous notice was dated 10/10/2014

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

| Class of securities (4) | Previous Notice | | Present Notice | |
|-------------------------|-----------------|------------------|----------------|------------------|
| | Person's votes | Voting Power (5) | Person's votes | Voting Power (5) |
| Fully paid ordinary | 5,106,514 | 7.74% | 6,595,552 | 10.00% |

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of Change (6) | Consideration given in relation to change (7) | Class and number of securities affected | Person's votes affected |
|----------------|--|----------------------|---|---|-------------------------|
| 15/10/2014 | DMX Corporation Limited | Share purchase | 52,555.00 | 457,000 ordinary shares | 457,000 |
| 15/10/2014 | Collison Discretionary Trust | Share purchase | 46,345.00 | 403,000 ordinary shares | 403,000 |
| 15/10/2014 | Collison Discretionary Trust | Share purchase | 72,498.17 | 629,038 ordinary shares | 629,038 |

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Nature of relevant interest (6) | Class and number of securities | Person's votes |
|------------------------------|---------------------------------|--|---------------------------------|--------------------------------|----------------|
| Elizabeth Helen Collison | Elizabeth Helen Collison | Elizabeth Helen Collison | Trustee | 3,212,725 ordinary shares | 4,244,763 |
| Collison Discretionary Trust | Elizabeth Helen Collison | Elizabeth Helen Collison | Beneficial owner | 3,212,725 ordinary shares | 4,244,763 |
| Collison Discretionary Trust | Elizabeth Helen Collison | Elizabeth Helen Collison | Controls 100% of Seed Capital | 3,212,725 ordinary shares | 4,244,763 |
| Seed Capital Pty Ltd | Elizabeth Helen Collison | Elizabeth Helen Collison | Controls 29% of DMX Corporation | 3,212,725 ordinary shares | 4,244,763 |
| DMX Corporation Limited | DMX Corporation Limited | DMX Corporation Limited | Beneficial owner | 1,893,789 ordinary shares | 2,350,789 |

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| | |

6. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|------------------------------|---|
| Elizabeth Helen Collison | Level 8, 140 Arthur Street, North Sydney NSW 2060 |
| Collison Discretionary Trust | PO Box 916, Milsons Point NSW 1565 |
| Seed Capital Pty Ltd | |
| DMX Corporation Limited | Level 4, 90 Pitt Street, Sydney NSW 2000 |
| | PO Box 916, Milsons Point NSW 1565 |

Signature

Print name

Roger Collison

Capacity

Director

Sign here



Date

17/10/2014