



## ASX/Media Release

28 October 2014

### **Capital Mining Limited**

**ASX: CMY, CMYO**

Level 11, 216 St Georges Terrace  
Perth WA 6000

Telephone +61 8 9481 0389

Fax +61 8 9463 6103

[www.capitalmining.com.au](http://www.capitalmining.com.au)

### **Directors**

**Dr James Ellingford**  
(Non-Executive Chairman)

**Mr Robert McCauley**  
(Executive Director/CEO)

**Mr Peter Torney**  
(Non-Executive Director)

### **Company Secretary**

Mrs Elizabeth Hunt  
+61 8 9481 0389

### **Corporate Structure**

Shares on issue  
(at 6 October 2014):  
790,654,618

## **HexStudy targets China's growing IT industry with addition of 16 new books to e-learning platform**

### **Highlights:**

- 16 additional textbooks covering Computer Science and IT added to HexStudy's cloud-based e-learning platform
- Curricula developed in part by one of China's most respected universities – Tsinghua University
- IT industry in China now third largest in the world with circa US\$124 billion of investment<sup>1</sup>
- HexStudy well placed to leverage off growing investment in China's Computer Science and IT sectors

**Capital Mining Limited (ASX:CMY) ('Capital' or the 'Company')** advises that HexStudy continues to broaden the content of its cloud based e-learning platform with the transfer of 16 additional textbooks covering the Computing and IT curricula. The subjects are outlined below.

<b>Computer Science &amp; Information Technology</b>
Programming in C++ ( Fourth Edition)
Management Information Systems (Sixth Edition)
Microcomputer Control Technology (Second Edition)
Flash Multimedia Courseware Tutorial (2nd edition)
Microcomputer Principle and Interface Technology (Third Edition)
Data Structure (Fourth Edition)
Electronic Circuits of Communication (Second Edition)
Practical Tutorial of Java 2 (Fourth Edition)
Electrical and Electronic Technology Basis (Second Edition)
Computer Networks (Third Edition)
Information Theory and Coding (Third Edition)
Database Technology and Application - SQL Sever 2005
Web Design & Development - HTML, CSS, JavaScrip (2 <sup>nd</sup> ed)
College Computing - An introduction to computational thinking
Operational Research Tutorial (Fourth Edition)
Data Structure (C++) (Second Edition)

HexStudy anticipates that computing and IT will be very high-growth sectors of the education market as more people seek IT qualifications. Investment in China's IT sector has now reached circa US\$124 billion per annum, the third largest industry in the world after Japan and the United States<sup>1</sup>.

HexStudy also anticipates that the growing use of smartphones in China, where there are now over 500 million users<sup>2</sup>, will also continue to drive development of the IT industry and hence demand for this latest curriculum added to its portfolio.

## **Background**

As reported to shareholders on 7 October 2014, Capital has signed a Memorandum of Understanding whereby it may progressively acquire up to 35% of HexStudy (through its parent company Beijing Xingang Zhiyuan Technology Co. Ltd - XGZY), to gain exposure to the growing online education market in China.

XGYZ was established in 2012 and is headquartered at the highly regarded Tsinghua University near Beijing. The company employs 50 specialists with broad knowledge of the technology, education and publishing sectors. XGYZ CEO, Lu Feng, has previously been retained as a Senior Consultant by Microsoft and Texas Instruments, while Chief Editor and CMO, Zheng Qi, is a former Senior Sales and Marketing Manager at Pearson Education.

The HexStudy platform, which is wholly owned by XGZY, utilises advanced cloud and digital technology, along with the latest teaching techniques, to provide an individualised, interactive, comprehensive and collaborative teaching and learning experience.

## **Objectives**

The addition of these 16 textbooks covering the Computer Science and IT fields (listed above) to the HexStudy platform represents a significant enhancement and growth driver for the company, as the subjects on offer now cover six fields of academic endeavour which are all sought after by Chinese students.

Approximately 50 additional textbooks covering a range of subjects will be added to the HexStudy platform over the next six months, further enhancing the offering and appeal of the HexStudy platform to a greater number of existing and potential new users.

Capital's Chairman, Dr James Ellingford, stated: "The addition of these textbooks to the HexStudy Platform is a significant milestone, as a greater number of students in China seek qualifications in the growing IT industry here, which has recently become the third largest in the world.

"The addition of the IT curriculum to the e-learning Platform, along with its existing offerings, positions HexStudy in the huge and growing online learning market in China, which is expected to have 1.2 billion users by 2017<sup>3</sup>.

"Capital is pleased to have the opportunity to gain exposure to this market through its potential 35% acquisition of HexStudy's parent company, and we look forward to this partnership."

Hexstudy users now have the ability to interactively access 54 textbooks covering six fields of study.

**-ENDS-**

### **For further information please contact:**

Mrs Elizabeth Hunt

**Company Secretary**

+61 8 9481 0389

**Important Notice**

Some of the statements appearing in this announcement may be in the nature of forward looking statements. You should be aware that such statements are only predictions and are subject to inherent risks and uncertainties. Those risks and uncertainties include factors and risks specific to the industries in which Capital operates and proposes to operate as well as general economic conditions, prevailing exchange rates and interest rates and conditions in the financial markets, among other things. Actual events or results may differ materially from the events or results expressed or implied in any forward looking statement. No forward looking statement is a guarantee or representation as to future performance or any other future matters, which will be influenced by a number of factors and subject to various uncertainties and contingencies, many of which will be outside Capital's control.

Capital does not undertake any obligation to update publicly or release any revisions to these forward looking statements to reflect events or circumstances after today's date or to reflect the occurrence of unanticipated events. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions or conclusions contained in this announcement. To the maximum extent permitted by law, none of Capital, its Directors, employees, advisors or agents, nor any other person, accepts any liability for any loss arising from the use of the information contained in this announcement. You are cautioned not to place undue reliance on any forward looking statement. The forward looking statements in this announcement reflect views held only as at the date of this announcement.

This announcement is not an offer, invitation or recommendation to subscribe for, or purchase securities in Capital. Nor does this announcement constitute investment or financial product advice (nor tax, accounting or legal advice) and is not intended to be used for the basis of making an investment decision. Investors should obtain their own advice before making any investment decision. By reviewing or retaining this announcement, you acknowledge and represent that you have read, understood and accepted the terms of this important notice.

1. Source - <http://www.zdnet.com/cn/china-it-spend-to-hit-124b-in-2014-7000024800>

2. Source - <http://blogs.wsj.com/digits/2014/08/07/chinese-tech-giants-drive-boom-in-mobile-games/>

3. Source - <http://www.iresearchchina.com/views/5556.html>