

ASX Announcement

Shine Corporate Limited (SHJ)

Sale of Shares by Founding Shareholders

Shine Corporate Limited (ASX:SHJ) (Company) wishes to advise that Shine Corporate Limited's major shareholders Stephen Roche, Non- Executive Director, and Simon Morrison, Managing Director, have sold 8 million shares each in the Company under a managed sale process.

On completion of the sale, Stephen Roche and Simon Morrison will each own approximately 42.3 million shares or 24.73%. This means that, in total, they will hold just under 50% of the total number of ordinary shares on issue.

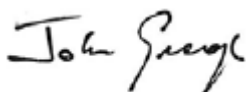
Shine's Chairman Tony Bellas said "The Founders' decision to sell comes a year and a half after the successful listing of Shine and delivery of many growth initiatives outlined in the 2013 prospectus. Stephen and Simon remain the Company's largest shareholders and their commitment to Shine's future growth continues. Their personal holding is aligned with Shine's interest and the share sale will increase the free float of shares available for sale in the market which should assist in improving liquidity in the stock. Together with my fellow directors I welcome the support of existing and new shareholders who purchased shares."

The share sale was managed by Morgans Corporate Limited.

There are no present plans by Mr. Roche or Mr. Morrison to sell down any more of their holdings.

For more Information:

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John George
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