

Virtus Health (ASX:VRT)
Annual General Meeting
29th October 2014 – 2.00pm ADST



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2. CEO's Presentation – Sue Channon









Australia's market leader in ARS – Year in Review

In its first year as an ASX listed company Virtus has enhanced its position as a leader in the global market for "Assisted Reproductive Services" (ARS)

- Maintained our market leading position amidst a changing domestic market
- Delivered on our corporate growth strategy with international and domestic expansion
- Demonstrated the strength of our integrated business model with growth in revenue from multiple sources
- Effectively leveraged our leading minds, leading science position to attract and retain specialists and deliver improved patient outcomes
- Total Shareholder Returns (TSR) since IPO 33%







FY2014 Year in Review – Operational Highlights

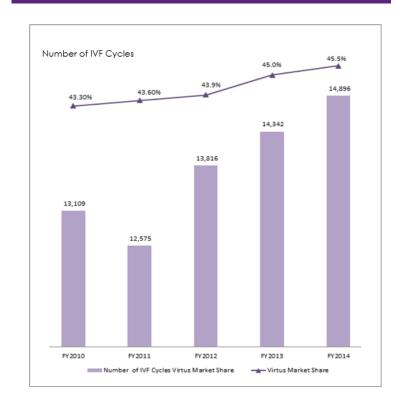
Increased market share in Australian market

- Overall cycle growth up 3.9%, outpacing overall market growth of 2.9%; market growth below prospectus forecast
- Market share growth in Eastern States (NSW, VIC and QLD) up to 45.5% vs 45.0% pcp

Investment in marketing driving organic growth and brand recognition

- Investment in digital marketing, direct to patients, has contributed in increased enquiry rate
- New appointments include National Sales
 Manager and Corporate PR / Communications

Virtus IVF cycles – Australia only





FY2014 Year in Review – Operational Highlights

Expanded geographic footprint supports further business growth

- Acquired 70% of Sims Clinic, Ireland integration underway
- Commenced development of first "Virtus" branded, purpose-built facility in Singapore – on track to open in December 2014
- Added two new locations in Australia -Burwood, NSW (consult and monitoring) and full service clinic in Werribee, VIC

Continued focus on operations to deliver efficiencies and cost savings

- Supplier contract re-negotiation resulted in ~\$150K savings including global procurement review
- Separated Audit and Risk committee into two committees
- New risk management initiatives include electronic platform for incident reporting







FY2014 Year in Review – Financial Highlights

Growing revenue from multiple sources points to a strong, underlying business

- Pro-forma revenue up 6.7%, slightly below prospectus forecast
- Pro-forma EBITDA up 7.7%, pro-forma NPATA up 16.8%
- Small decline in full service volumes of 2%, offset by a growth in low cost volumes, up 130%
- Low cost clinic (The Fertility Centre) volumes account for 10% of total cycle volume
- Revenue from specialised diagnostics up 17.5% in FY2014
 - Additional endocrinology tests introduced in FY2014
 - In-house genetic testing capability expanding
- Day hospital revenue up 9.4% in FY2014
 - Increased utilisation means non-IVF procedures now account for 47% of total procedures vs 41% pcp







FY2014 Financial Highlights

Actual FY2014 financial results

A\$ million	FY14	FY13	Variance
Revenue	201.2	186.6	7.9%
PBT	43.8	14.4	204.2%
NPAT ⁽¹⁾	30.9	10.1	205.9%
NPATA ⁽¹⁾	31.6	10.8	192.5%
EPS (cps) ⁽²⁾	38.80	17.78	118.2%
Fully Diluted EPS (cps) ⁽³⁾	38.48	16.78	129.3%







Notes:

- 1) NPAT & NPATA FY14 is stated after deduction of amounts due to non-controlling interest.
- EPS assumes 79,593,751 ordinary shares for FY14 and 56,829,522 ordinary shares for FY13.
- 3) Fully diluted EPS assumes 80,680,860 ordinary shares for FY14 and 63,358,539 ordinary shares for FY13.



FY2014 Financial Highlights

Pro forma FY2014 financial results (1)

A\$ million	Pro-forma FY14	Pro-forma FY13	Variance	Prospectus
Revenue	199.9	187.3	6.7%	206.3
EBITDA	60.4	56.1	7.7%	63.0
NPAT	32.0	27.3	17.2%	31.4
NPATA ⁽²⁾	32.7	28.0	16.8%	32.1
EPS (cps) ⁽³⁾	40.2	34.3	17.2%	39.5







Notes:

- 1) NPATA excludes the amortisation of acquired brand names of \$0.7million after tax
- 2) Pro-forma EPS assumes 79,536,601 shares on issue for full year for FY13 and 79,593,751 for FY14



Business Outlook – Positioned for growth in FY2015

Demand for ARS and associated diagnostic testing and day hospital procedures will continue

- Underlying market fundamentals are strong delivery of care, and sales and marketing activities continue to drive referrals to Virtus specialists
- Expansion of Virtus network through acquisition; domestic and international
- New clinic launches in FY2015
 - Full service centre Singapore December
 - Consult monitoring centre SAH NSW November
 - Full service centre Cork, Ireland January
- Sims Clinic Ireland and Virtus Clinic Singapore to contribute revenue in FY2015
- Further international opportunities being assessed
- Assessing opportunities to expand The Fertility Centre footprint
- Management focused on revenue growth and operational efficiencies







Business Outlook – Positioned for growth in FY15

Improved utilisation of day hospitals

 Continued focus on improving utilisation rates by partnering with non IVF specialists and public sector

Continued investment in diagnostics – a key differentiator and source of new revenue streams

- Expansion of in-house testing to include;
 - Karyomapping technologies
 - Next Generation Sequencing
 - In-house NIPT testing

Leveraging our Leading Minds, Leading Science position

- Leading clinical and scientific position attracts the highest quality fertility specialists, scientific and other staff
- Collective experience contributes to a high level of patient care and outcomes
- Virtus will continue to offer a full range of leading class IVF and diagnostic services – an important differentiator









Thank you

