

30 October 2014

**ASX RELEASE** 

Mitchell Services Limited (ASX :MSV) **Presentation – Mining 2014 Resources Convention** 

Please find attached presentation being made today by Mitchell Services CEO Andrew Elf at the Mining 2014 Resources Convention.

**Bob Witty Company Secretary** 

ABN 31 149 206 333



# **MINING 2014 RESOURCES CONVENTION**

**Corporate Presentation – Cyclical Market Presents Opportunity** 

30 October 2014



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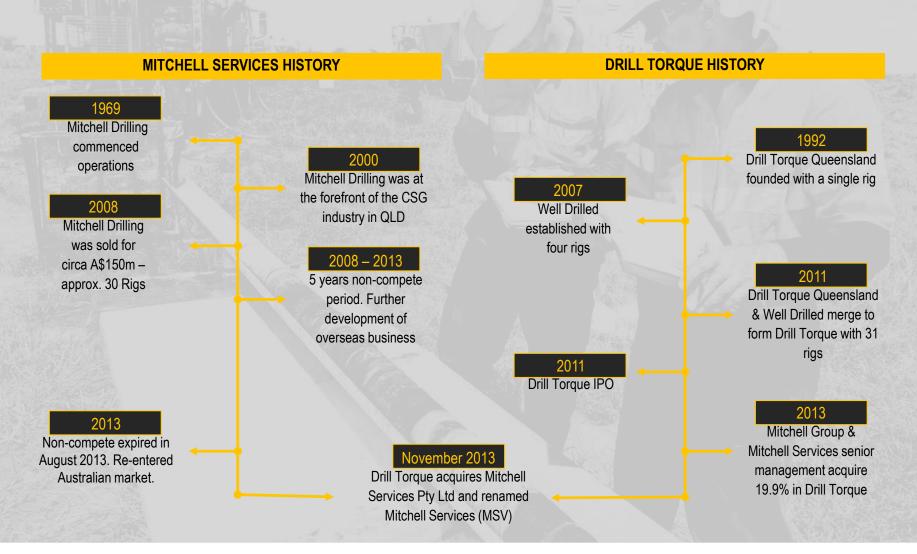


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# **HISTORY**





# MITCHELL SERVICES MARKET PROFILE

ASX Stock Symbol: MSV

**Shares Issued**: 867,000,222

Performance Options: 98,700,000

**Share Price (at 27/10/14):** A\$0.033

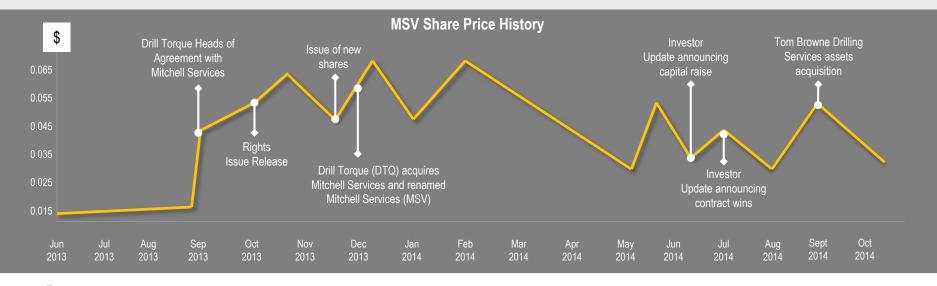
Market Capitalisation: A\$28.61m

Average Daily Volume: 332,393

**12 Month Volume:** 83,430,772

# Senior Management Team Executive Chairman – Nathan Mitchell CEO - Andrew Elf CFO & Company Secretary – Bob Witty Chief Commercial Manager – Gary Salter General Manager Drilling – Aaron Short

Major Shareholders		
1 Mitchell Group	20%	
2 Acorn Capital	10%	
3 Washington H Soul Pattinson	9%	
4 CVC	8%	
5 Miller Family	5%	





### **BOARD AND MANAGEMENT**

### NATHAN MITCHELL - Executive Chairman

During his tenure as CEO for Mitchell Drilling Contractors the company doubled in size with Mr. Mitchell directing an international expansion into China, Indonesia, USA and various countries across Southern Africa.

### DR RALPH CRAVEN (BE PhD FIEAust FIPENZ FAICD CPEng) –

### **Non Executive Director**

Previous positions include CEO to the predecessor to Ergon Energy and CEO of Transpower New Zealand Ltd. Dr. Craven has held senior executive positions with Shell Coal Pty Ltd and NRG Asia Pacific Limited

### **PETER MILLER - Non Executive Director**

Mr. Miller founded Drill Torque in 1992 with one drill rig, which grew to 29 prior to the acquisition of Well Drilled. Mr. Miller has been involved in all aspects of the drilling industry for the past 28 years and has extensive knowledge of the drilling conditions, equipment requirements and pricing structure to maximize productivity.

### ROBERT DOUGLAS (BCom, LLB) - Non Executive Director

Mr. Douglas has over 15 years experience in finance and investment banking and is currently Executive Director of Morgans Financial. He has vast experience in all aspects of corporate advisory and equity capital raising for listed public companies and companies seeking to list.

### ANDREW ELF (B.Com, CPA, MBA, GAICD) - Chief Executive Officer

Mr. Elf has over 15 years finance, commercial and operation experience. He has held senior roles with Boart Longyear and spearheaded the growth of Mitchell's African business to an annual turnover in excess of \$30 million.

# ROBERT WITTY (Associate Dip Bus (Acct), FIPA) - Chief Financial Officer & Company Secretary

Mr. Witty joined Notch Holdings Pty Ltd (now a subsidiary of Mitchell Services) in 2009 after 38 years' experience in retail and business banking and 2 years' experience as a senior manager with Pricewaterhouse Coopers.

### GARY SALTER (B.Sc (Geology) Hons) - Chief Commercial Officer

Mr. Salter has a wealth of senior management experience having worked with BHP Billiton (BHPB) for over 32 years in mine geology and exploration. Mr. Salter has been instrumental in leading the business development function and strengthening relationships with blue chip clients.

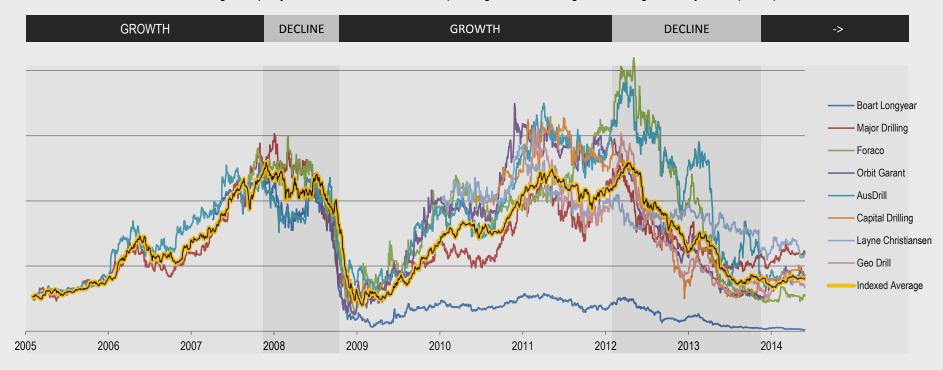
### **AARON SHORT – General Manager Drilling**

Mr. Short has over 20 year's experience in the drilling industry and has directly managed drilling operations across all commodity types and utilising multiple drilling techniques.



# CYCLICAL INDUSTRY PRESENTS OPPORTUNITY

Listed Drilling Company – Share Price Movements (Average is a non weighted average of daily close prices)



### Where are we in the cycle?

- Production drilling must continue
- Near mine exploration still continues
- Evidence of base level commitment spending

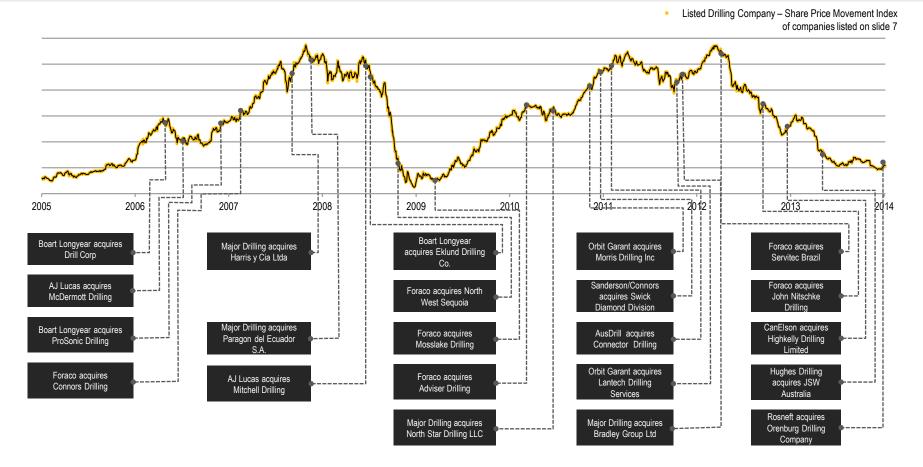
### Why is now the time to invest?

- Funds starting to be raised for new exploration
- ASX Small Resources turning with several successful raisings
- Industry peers experiencing financial distress and rig counts in the market place are beginning to reduce



# **INDUSTRY ACQUISITIONS & DIVESTMENTS**

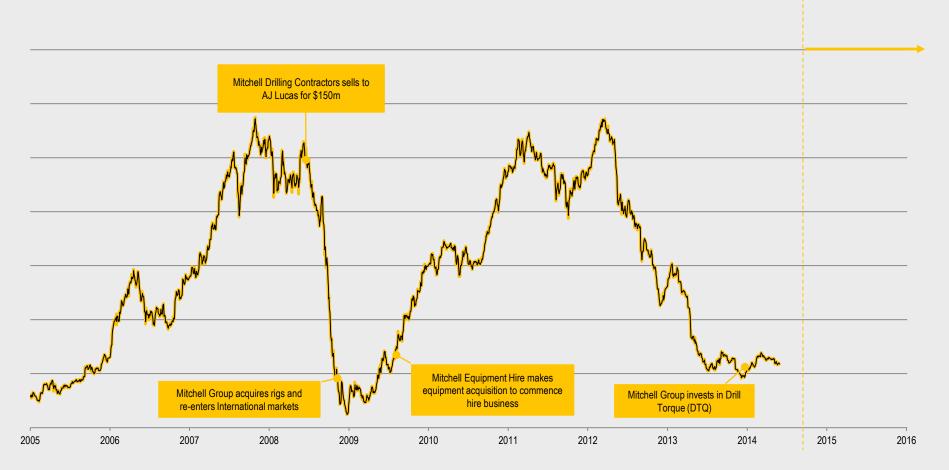
- The drilling industry is highly cyclical and industry majors have tended to make acquisitions at all stages throughout the cycle, often paying high multiples on cyclical earnings.
- This results in acquisitions at high values which does not always provide long term value to shareholders.





# CYCLICAL MARKET PRESENTS OPPORTUNITY

Board and management have a strong understanding of the cyclical nature of the industry which drives investment decisions



Indexed Listed Drilling Company average – Share Price Movements (Average is a non weighted average of daily close prices) for the companies listed on slide 7



# **MITCHELL SERVICES VISION**

To be Australia's leading provider of drilling services to the global exploration, mining and energy industries





# **ACHIEVEMENTS FOLLOWING ACQUISITION**

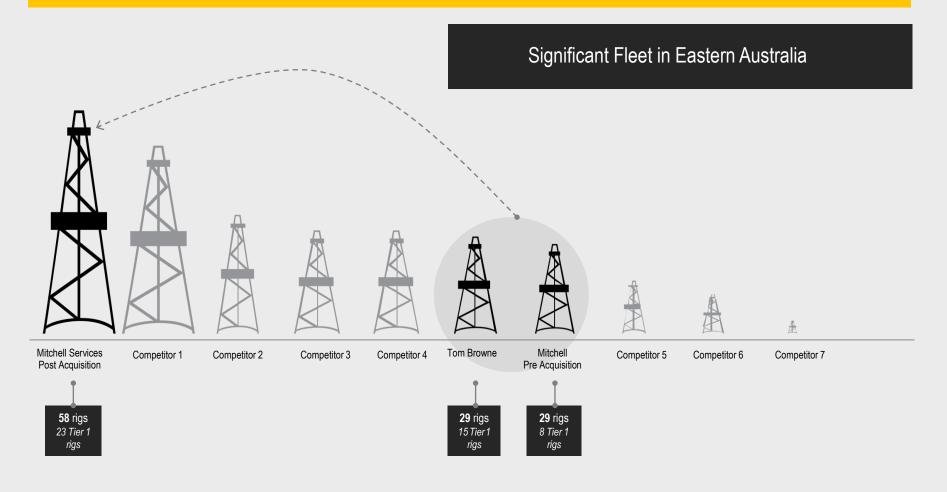
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- Won in approximately \$30m worth of contracts by revenue since acquisition of Mitchell Services including three Tier 1 clients
- Rig utilisation increased more than three fold from four to fifteen rigs
- Review and implementation of Industrial Relations strategy to increase flexibility across the business
- Moved operational base to new Emerald premises and corporate office to Brisbane premises
- Rented Townsville premises to major global defence contractor creating a valuable standalone property investment that can potentially be divested in the medium term
- Access to equipment with attractive buy out option through rental agreement
- Settled underwritten capital raising of \$20.2m
- Acquired TBDS assets for \$9.5m doubling fleet size to 58 rigs including acquisition of a drilling contract with a "Tier 1" mining company through until December 2015.
- Auction of surplus equipment





# MATERIAL INCREASE IN CAPABILITY POST ACQUISITION



<sup>\*</sup>Eastern Australia fleet sizes of selected competitors are based on Mitchell Services management internal estimates



# **FY14 HIGHLIGHTS**

### Audited financials as at reporting date 30 June 2014

Revenue	\$15.01m
EBITDA	(\$2.90m)
NPAT	(\$4.60m)
Operating Cash flow	(\$2.20m)

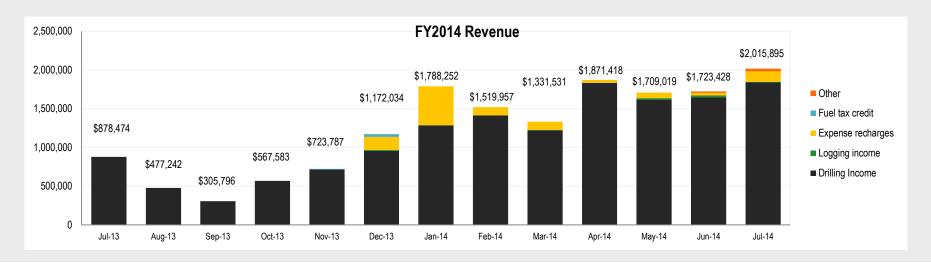
### FY15 Outlook

Baseline revenue forecast of circa **\$24m** revenue at break even operating cash flow basis

Significant upside potential in forecast revenue

Strong cash generation as rig utilisation increases

- Increase in rig utilisation from 4 to 15 rigs in September
- Management has proven it can outperform versus standard industry utilisation rates





# THE FUTURE

### Top priorities in the year ahead

- Continue to improve the standards in the health and safety of our people
- Meet and exceed the high standard of service that our clients expect from Mitchell Services
- Integrate the Tom Browne Drilling Services assets and inventory
- Increase rig utilisation with a view to increasing shareholder value in the medium to long term





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# SUMMARY

 Major one off expenses incurred to rebuild and position the business to work for Tier 1 clients

 Competitive landscape is improving rapidly and barriers to entry for new competitors have increased

Best pricing for assets that Board and Management have seen.
 TBDS assets were acquired at \$9.5m versus a replacement value of \$52.6m

 Mitchell Services has a significant fleet in Eastern Australia to deliver on its vision of being Australia's leading provider of drilling services to the global exploration, mining and energy industries

 Compelling bottom of the market investment opportunity with significant upside if general market conditions improve



