

30<sup>th</sup> October 2014

Company Announcements Office  
Australian Securities Exchange  
20 Bridge Street  
Sydney, NSW 2000

Dear Sir/Madam

## **NEW GROUP CHIEF FINANCIAL OFFICER**

Cover-More Group Limited today announces the appointment of Mark Steinberg as Group Chief Financial Officer (CFO). Mark will join Cover-More on 31 January 2015.

His appointment follows the move of current Group CFO, John Murphy, to the new executive role of Group Chief Operating Officer to head Cover-More's global travel insurance operations.

Mark Steinberg joins Cover-More from CBA's Wealth Management Group where he has most recently held the position of Chief Financial Officer of the Colonial First State business. Prior to joining CBA, he was CFO of Macquarie Bank's Capital Alliance Group and also served as CFO, Vodafone Australia from 2003 to 2005.

Cover-More Group CEO Peter Edwards said Mark Steinberg's outstanding credentials in corporate stewardship and strategy development and his depth of experience in both financial services and the commercial sector make him an excellent fit for Cover-More's unique business model and growth agenda.



John Murphy

**Company Secretary**

### **TRAVEL INSURANCE • MEDICAL ASSISTANCE**

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