

7 November 2014

## ASX ANNOUNCEMENT

### NOTICE UNDER SECTION 708A OF THE CORPORATIONS ACT 2001

On 5 November 2014, Analytica Limited (**Company**) issued 9,984,332 fully paid ordinary shares in the Company (**Shares**) at \$0.03 per share to institutional and sophisticated investors (**Share Placement**).

As required under section 708A(6) of the Corporations Act 2001 (**Act**), the Company gives notice that:

1. The Shares were issued without disclosure to Eligible Shareholders under Part 6D.2 of the Act.
2. This notice is being given under section 708A(5)(e) of the Act.
3. As at the date of this notice, the Company has complied with:
  - a. the provisions of Chapter 2M of the Act as they apply to the Company; and
  - b. section 674 of the Act.
4. As at the date of this notice, there is no excluded information as defined in section 708A(7) and section 708A(8) of the Act which is required to be disclosed by the Company.

ENDS



### *About Analytica Limited*

*Analytica's lead product is the PeriCoach™ System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.*

*PeriCoach™ comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to PeriCloud where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is correctly performing pelvic floor exercises and if these are improving her condition; otherwise physicians are guided on the need for surgery.*

*PeriCoach™ has been approved in Australia with product launches expected in 2014 in Australia, and Europe and the US in 2015. The US market for incontinence pads is \$5 billion pa. It is projected that by 2030, 5.6 million women in Australia will suffer urinary incontinence. The product is not available for sale in the USA.*