

## ASX Announcement

12 November 2014

### **Invigor to establish a joint venture with Pico Global Services Limited**

Invigor Group Limited (ASX:IVO) ("Invigor") advises that it has entered into a memorandum of understanding to establish a joint venture with Pico Global Services Limited ("Pico"), a subsidiary of Pico Far East Holdings Ltd, a company listed on the Hong Kong stock exchange.

Pico operates in the large scale events and exhibition industry and has engaged with Invigor to develop a big data strategy focusing on trade shows and major event attendees.

Mr Gary Cohen, Executive Chairman, said: "The arrangement with Pico will deliver some exciting developments in big data and how it applies to hospitality and tourism. This joint project will also provide Invigor with the opportunity to expand our reach into the Asia Pacific market. This is a great opportunity and we are excited to be working with a professional organisation such as Pico."

For further information, please contact:

Gary Cohen  
Executive Chairman  
+61 2 8251 9600

### **About Invigor Group Limited**

Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions which are supported by strategic consulting, development and marketing services. Invigor delivers its products and services across a broad range of industries including: consumer electronics, automotive, financial and insurance, pharmaceuticals, apparel and homewares.

### **About Pico Global Services Limited**

Pico Global Services provides event marketing solutions and services for companies, government bodies and non-government organisations in America, Europe, Africa, the Middle East, and the Asia Pacific. It offers design and fabrication services for exhibition stands; general contracting and technical services for trade show organizers; events, conferences, and show management services; design and logistical planning; construction and lighting; and supply and installation services for overlays for venues. The company also provides permanent exhibits for museums, theme parks, and visitor centres; interior fit-outs; advertising signage services; brand identity and visual communications; and event hall and facilities management. It serves air/defence, automotive, construction, cosmetics, education/tourism, electronics, entertainment, fashion, finance/banking, food, furniture, hall and facilities management, healthcare, industrial, jewellery, oil/gas, semiconductors, sport, telecom, textiles/machinery, trade, and transportation industries. The company was incorporated in 2004 and is based in Hong Kong. Pico Global Services operates as a subsidiary of Pico Far East Holdings Ltd, a company listed on the Hong Kong stock exchange.