Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

 $Introduced o 1/07/96 \ Origin: Appendix 5 \ Amended o 1/07/98, o 1/09/99, o 1/07/00, 30/09/01, 11/03/02, o 1/01/03, 24/10/05, o 1/08/12, o 4/03/13$

Name of entity	
Dick Smith Holdings Limited	
ACN	
166 237 841	

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

⁺Class of ⁺securities issued or to be issued

Unlisted options over ordinary shares

Number of *securities issued or to be issued (if known) or maximum number which may be issued 7,817,306 unlisted options over ordinary shares

Principal terms of the 3 +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)

Exercise price: \$1.9456

50% exercisable in June 2017 and 50% in June 2018.

Exercise period is one year after the exercise date.

Hurdles: 50% based on TSR; 50% on EPS growth.

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⁺ See chapter 19 for defined terms.

Do the *securities rank equally Unlisted options. Will rank equally with 4 in all respects from the +issue ordinary shares when exercised. date with an existing +class of quoted +securities? If the additional *securities do not rank equally, please state: • the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Issue price or consideration Nil 5 Purpose of the issue 6 Options issued in accordance with the (If issued as consideration for Employee and Executive Inventive Plan the acquisition of assets, clearly (LTIP). identify those assets) Is the entity an +eligible entity 6a No - n.a. that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b - 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i 6b The date the security holder n.a. resolution under rule 7.1A was passed Number of +securities issued 6c n.a. without security holder approval under rule 7.1 6d Number of *securities issued n.a. with security holder approval

under rule 7.1A

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⁺ See chapter 19 for defined terms.

6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	n.a.	
6f	Number of *securities issued under an exception in rule 7.2	n.a.	
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	n.a.	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	n.a.	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	n.a.	
-	⁺ Issue dates	- November est	
7	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A. Cross reference: item 33 of Appendix 3B.	5 November 2014.	
		Number	+Class
8	Number and *class of all *securities quoted on ASX (including the *securities in section 2 if applicable)	236,511,364	Ordinary shares

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⁺ See chapter 19 for defined terms.

9 Number and *class of all *securities not quoted on ASX (including the *securities in section 2 if applicable)

Number	+Class
	Unlisted options
	over ordinary shares:
5,748,979	- Series 1
7,817,306	- Series 2
48,609	Unlisted
	Performance rights
	over ordinary shares

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

n.a.		

Part 2 - Pro rata issue

11	Is security holder approval n.a. required?	
12	Is the issue renounceable or non-renounceable?	
13	Ratio in which the ⁺ securities n.a. will be offered	
14	⁺ Class of ⁺ securities to which the offer relates	
15	⁺ Record date to determine n.a. entitlements	
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	
17	Policy for deciding entitlements n.a. in relation to fractions	
18	Names of countries in which the entity has security holders who will not be sent new offer documents	
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	
19	Closing date for receipt of n.a.	

acceptances or renunciations

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⁺ See chapter 19 for defined terms.

20	Names of any underwriters	n.a.
21	Amount of any underwriting fee or commission	n.a.
22	Names of any brokers to the issue	n.a.
23	Fee or commission payable to the broker to the issue	n.a.
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	n.a.
25	If the issue is contingent on security holders' approval, the date of the meeting	n.a.
		Г
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	n.a.
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	n.a.
28	Date rights trading will begin (if applicable)	n.a.
29	Date rights trading will end (if applicable)	n.a.
30	How do security holders sell their entitlements <i>in full</i> through a broker?	n.a.
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	n.a.

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⁺ See chapter 19 for defined terms.

How do security holders dispose of their entitlements (except by sale through a broker)? In.a. Part 3 - Quotation of securities You need only complete this section if you are applying for quotation of securities Type of 'securities (tick one) All other 'securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securidies issued on explry or conversion of convertible securities that have ticked box 34(a) Additional securities forming a new class of securities Tick to indicate you are providing the information or documents If the 'securities are 'equity securities, the names of the 20 largest holders of the additional 'securities, and the number and percentage of additional 'securities held by those holders If the 'securities are 'equity securities, a distribution schedule of the additional 'securities setting out the number of holders in the categories 1 1,000 1,001 - 5,000 5,001 - 10,000 1,001 - 100,000 1,				
of their entitlements (except by sale through a broker)? 133 *Issue date In.a. Part 3 - Quotation of securities You need only complete this section if you are applying for quotation of securities 34 Type of *securities (tick one) (a)				
Part 3 - Quotation of securities You need only complete this section if you are applying for quotation of securities 34	32	of the	eir entitlements (except by	n.a.
You need only complete this section if you are applying for quotation of securities (tick one) (a)	33	⁺ Issue	e date	n.a.
You need only complete this section if you are applying for quotation of securities (tick one) (a)				
Type of *securities (tick one) (a)				
(tick one) (a)	10u ne	_		prying for quotution of securities
(b) All other *securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities Entities that have ticked box 34(a) Additional securities forming a new class of securities Tick to indicate you are providing the information or documents 35	34			
Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities Entities that have ticked box 34(a) Additional securities forming a new class of securities Tick to indicate you are providing the information or documents If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	(a)		⁺ Securities described in Part	1
employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities Entities that have ticked box 34(a) Additional securities forming a new class of securities Tick to indicate you are providing the information or documents If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 100,000 10,001 - 100,000 100,001 - 100,000 100,001 and over	(b)		All other ⁺ securities	
Additional securities forming a new class of securities Tick to indicate you are providing the information or documents If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over			employee incentive share securities whe	
Tick to indicate you are providing the information or documents If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	Entiti	es tha	t have ticked box 34(a)	
If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	Addi	tional	securities forming a new	v class of securities
additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 100,000 100,001 - 100,000 100,001 and over			e you are providing the informat	ion or
+securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	35		additional *securities, and t	
1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	36		+securities setting out the nu	
10,001 - 100,000 100,001 and over			1,001 - 5,000	
			10,001 - 100,000	
A copy of any trust deed for the additional *securities				
	37		A copy of any trust deed for	the additional ⁺ securities

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⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)				
38	Number of *securities for which *quotation is sought	n.a.		
39	⁺ Class of ⁺ securities for which quotation is sought			
40	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?			
	If the additional *securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment			
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another +security, clearly identify that other +security)			
42	Number and +class of all +securities quoted on ASX (including the +securities in clause 38)	Number	+Class	

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⁺ See chapter 19 for defined terms.

Quotation agreement

- [†]Quotation of our additional [†]securities is in ASX's absolute discretion. ASX may quote the [†]securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 12 November 2014

(Director/Company secretary)

Print name: David Cooke

+ See chapter 19 for defined terms.

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