

Form 605
Corporations Act 2001
Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme GRAYS ECOMMERCE GROUP LIMITED (FORMERLY MNEMON LIMITED)

ACN/ARSN 125 736 914

1. Details of substantial holder (1)

Name SUN HUNG KAI STRATEGIC CAPITAL LIMITED and the entities set out in Annexure A to this Notice

ACN/ARSN (if applicable)

The holder ceased to be a
substantial holder on

07/11/2014

The previous notice was given to the company on

06/08/2014

The previous notice was dated

06/08/2014

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
07/11/2014	Sun Hung Kai Strategic Capital Limited	Dilution – GEG share issue	n/a	Ordinary shares 1,036,759	1,036,759
20/08/2014	Sun Hung Kai Strategic Capital Limited	on market sale	A\$2,403	Ordinary shares 1,550	1,550
19/08/2014	Sun Hung Kai Strategic Capital Limited	on market sale	A\$1,318	Ordinary shares 850	850
14/08/2014	Sun Hung Kai Strategic Capital Limited	on market sale	A\$4,030	Ordinary shares 2,600	2,600

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
See Annexure A	

**This is Annexure A of 1 page in Form 605 – Notice of ceasing to be a substantial holder
regarding Grays eCommerce Group Limited (formerly known as Mnemon Limited)
ACN 125 736 914 lodged by Sun Hung Kai Strategic Capital Limited**

Peter Anthony CURRY

Director

Print name.....Capacity.....

Signature.....Date 14 November 2014

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Sun Hung Kai Strategic Capital Limited	42/F, The Lee Gardens, 33 Hysan Avenue, Causeway Bay, Hong Kong
Shipshape Investments Limited	Nature of Relevant Interest: Pursuant to section 608(3) of the Corporations Act 2001 (Cth) Sun Hung Kai Strategic Capital Limited is a wholly owned subsidiary of Shipshape Investments Limited Address: PO Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands
Sun Hung Kai & Co. Limited	Nature of Relevant Interest: Pursuant to section 608(3) of the Corporations Act 2001 (Cth) Shipshape Investments Limited is a wholly owned subsidiary of Sun Hung Kai & Co. Limited Address: 42/F, The Lee Gardens, 33 Hysan Avenue, Causeway Bay, Hong Kong
Allied Properties (H.K.) Limited	Nature of Relevant Interest: Pursuant to section 608(3) of the Corporations Act 2001 (Cth) Sun Hung Kai & Co. Limited is a subsidiary of Allied Properties (H.K.) Limited Address: 22/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong
Allied Group Limited	Nature of Relevant Interest: Pursuant to section 608(3) of the Corporations Act 2001 (Cth) Allied Properties (H.K.) Limited is a subsidiary of Allied Group Limited Address: 22/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong
Mr Lee Seng Hui, Ms Lee Su Hwei and Mr Lee Seng Huang as trustees for the Lee and Lee Trust	Nature of Relevant Interest: Pursuant to section 608(3) of the Corporations Act 2001 (Cth) Mr Lee Seng Huang, Mr Lee Seng Hui and Ms Lee Su Hwei as trustees for the Lee and Lee Trust. They together own approximately 70.21% of Allied Group Limited (inclusive of Mr Lee Seng Hui's personal interest). Address: c/o 24/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong