

27 November 2014

## ASX ANNOUNCEMENT

### VIDEO PRESENTED TO SHAREHOLDERS AT 2014 AGM

Analytica (ASX: ALT) presents the video shown to shareholders at this evening's Annual General Meeting in Brisbane.

The video can be seen at <http://www.pericoach.com/agm2014>

#### About the PeriCoach System

The PeriCoach System comprises a novel device, web portal and smartphone app. The device is discreet and works by evaluating activity in pelvic floor muscles. This information is immediately transmitted to a smartphone. From there it can be uploaded and accessed by physicians via cloud based portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition. For more information, visit [www.pericoach.com](http://www.pericoach.com)

#### About Analytica

Analytica Limited is a Brisbane-based public listed company (ASX: ALT). Analytica's lead product is the PeriCoach™ System – an e-health treatment system for women who suffer stress urinary incontinence. For more information, visit [www.analyticamedical.com](http://www.analyticamedical.com)

