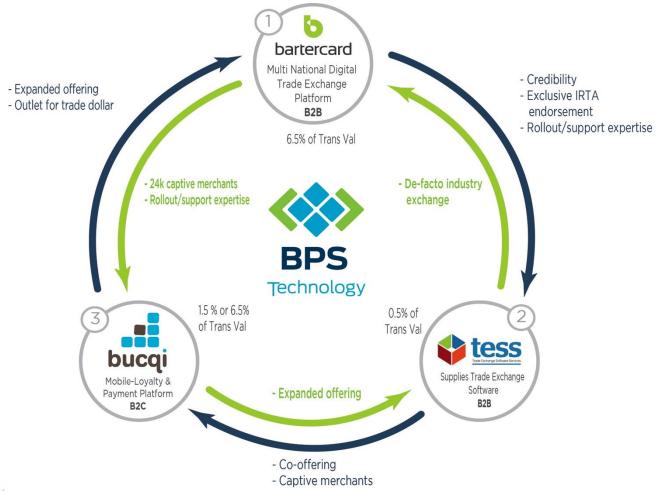




'Trading and Payment Platforms that drive consumers to merchants.'



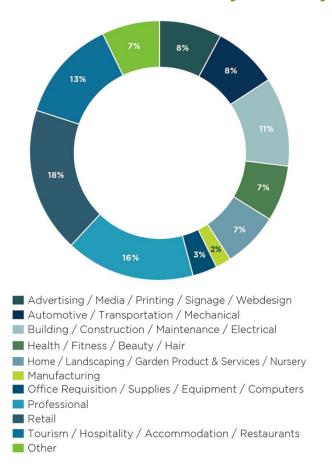
# Complementary platforms underpin success and provide growth opportunities <u>Creating revenue from every transaction</u>



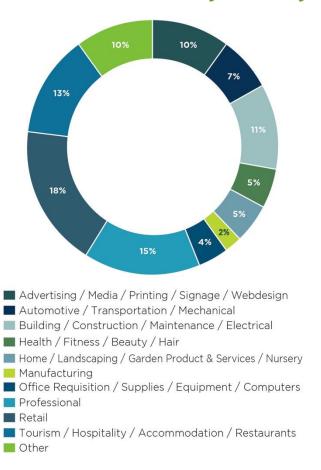
# **Bartercard Platform Captures a Wide Array of Businesses**

# No Individual Industry Sector Dominates Membership Base or Transaction Values

#### **Number of Members - by Industry**



### **Transaction Value - By Industry**





# **Bartercard Trade Exchange Platform**

#### Existing Bartercard Footprint



### **Worlds Largest**

- Operating for 23 years, highly sophisticated operations
- Mix of franchise and directly owned operated
- Operating in 7 countries through 75 offices with 600 staff (including Franchise operations)
- ~24,000 merchants (SMB's) including ~54,000 cardholders
- Alternate multi currency, multi lingual high volume transactional platform

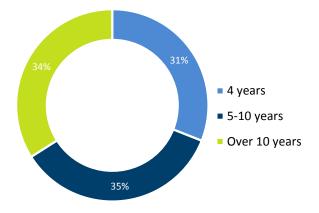
## Deep Relationships with Merchants

- Consistent usage over many years
- · Becomes an integral part of SMB's business
- 66% of merchants have been trading with Bartercard for more than 5 years
- Trusted relationship and strong loyalty to the Trade Exchange channel and Bartercard Brand

#### **Merchants by Duration**

# 34% • 4 years • 5-10 years • Over 10 years

#### 12mth Trade Volume by Merchants Duration





# **Growth Opportunities**

Well positioned to expand operations and offerings to create shareholder value

#### **Back Ground**

Average annual transaction value of Bartercard Merchants is \$25,000 p.a.

#### Growth

- Targeting 100,000 card holders by end of FY16
- Opportunities in new countries
- Exchange migration with Tess rollout

## **Industry Catalyst**

- Knowledge of alternative digital currencies (e.g. Bitcoin)
- Cloud computing
- Smart phone adoption
- Growth in importance of loyalty programs

## Step Change Potential

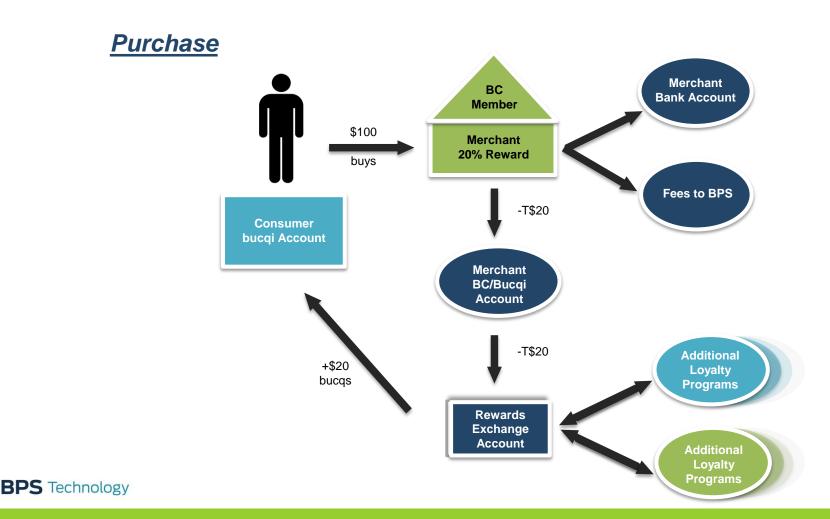
- Consolidation of fragmented industry via bolt on acquisitions under BPS/Bartercard brand
- BPS (via Tess) the defacto exchange to the world Consolidation of exchange member bases on Tess platform
- Commercialization of BIG Data mining
- Linkage of Bucgi and Bartercard Platforms to form new rewards platform





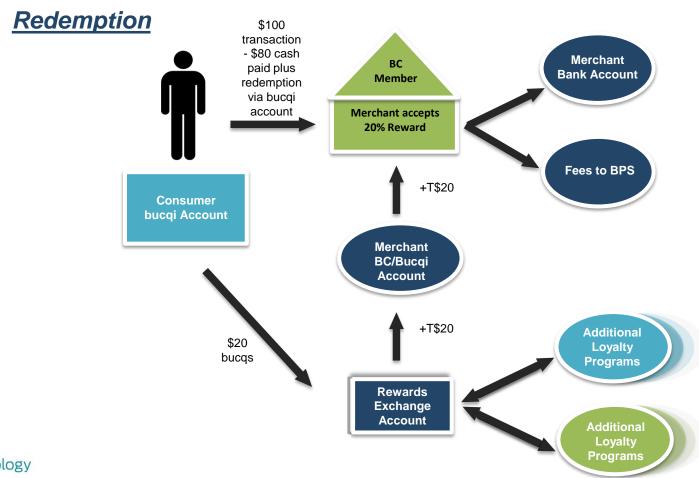
# **BPS's Bartercard/Bucqi Platform**

Bartercard members able to use their Trade Dollars as an exclusive mechanism to reward everyday consumers who shop with cash at their business, providing that most elusive product in the loyalty rewards market space – multiple merchants where various points based reward systems can be redeemed with ease by consumers.



# **BPS's Bartercard/Bucqi Platform**

Bartercard members able to use their Trade Dollars as an exclusive mechanism to reward everyday consumers who shop with cash at their business, providing that most elusive product in the loyalty rewards market space – multiple merchants where various points based reward systems can be redeemed with ease by consumers.





# **BPS's Future Revealed**

- bucqi Platform will be able to accept and redeem the loyalty points associated with any other major points based loyalty system such as airline points or credit card points
- Bartercard Platform no longer regarded as a closed "monetary-like" system - now has real portability and potential for trade dollars to be spent by everyday consumers almost anywhere where BPS/Bartercard operates
- bucqi Platform will be bundled with TESS
   Platform to lay the foundation for a global multi rewards management, redemption and cash payment platform for both Merchants and Consumers





# **BPS's Goals Remain Clear**

- To bring consumers to our SME merchants every day
- To generate new business for everyone of our SME merchants
- To allow our SME merchants to reward customers in the most cost effective & simple way possible
- To be the world's leading provider of software & management systems supporting alternative digital currencies





# The Business is on track in accordance with Prospectus and Management's plans.



# Q&A







'A Financial Technology Company'

'Trading and Payment Platforms that specialise in driving customers to merchants.'

