

5 December 2014

Companies Announcements Office  
Australian Securities Exchange  
20 Bridge Street  
SYDNEY NSW 2000

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**ANNOUNCEMENT FOR RELEASE TO THE MARKET**

**REELTIME MEDIA LIMITED**

**ASX: RMA**

## **Director Appointment / Resignation**

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### **APPOINTMENT OF MR KEITH ATTWOOD**

The Board of Directors of Reeltime Media Limited is very pleased to announce the appointment of Mr Keith Attwood as a Non-Executive Director of the Company.

Mr Attwood has 30 years of management experience, having most recently served as Chief Executive of e2v Technologies PLC for 15 years, a FTSE 500 business. During this time, he led a management buyout of e2v from Marconi Ltd in 2002, before floating the company on the London Stock Exchange in 2004. His previous experience spans the telecommunication, defence and aerospace sectors.

Mr Attwood has a successful track record of value creation and sustained business development on a global scale, both organically and through mergers and acquisitions. He has substantial experience in capital raising in private and public equity markets, and is well versed in the operational and corporate requirements associated with listed companies.

Mr Attwood is chair of the CBI Education and Skills board and was awarded an honorary doctorate in business administration by Anglia Ruskin University in 2012. He is also a companion member of the Chartered Management Institute.

Mr Attwood's appointment will greatly assist the management of RMA's future growth strategies both locally and internationally.

An Appendix 3X follows.

## **RETIREMENT OF MR GABRIEL EHRENFELD**

After continuous service since 2010, Mr Gabriel Ehrenfeld has announced his resignation as a Non-Executive Director and Chairman of the Company. His other project commitments do not permit the available time to be spent on Reeltime Media in 2015, as the Company approaches a critical stage in its recapitalisation. Mr Ehrenfeld had discussed his intentions with the Company and a search commenced for a suitable replacement director. This search has now been completed with an additional director appointed today. Mr Ehrenfeld will provide some consulting services to the company during this transition.

Mr Richard Ochojski will become the company's interim Chairman.

An Appendix 3 Z follows.

## **ENQUIRIES**

Queries can be directed to the Company at the above contact details.

Rule 3.19A.1

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b> REELTIME MEDIA LIMITED
<b>ABN</b> 085 462 362

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	KEITH DONALD ATTWOOD
<b>Date of appointment</b>	5 DECEMBER 2014

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
NIL

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+ See chapter 19 for defined terms.

**Part 2 – Director's relevant interests in securities of which the director is not the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	
DOMAX INVESTMENTS LTD (Director of Domax Investments Ltd)	2,142,857 ORD FULLY PAID
DOMAX INVESTMENTS LTD (Director of Domax Investments Ltd)	2,142,857 C CLASS OPTIONS

**Part 3 – Director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	<ol style="list-style-type: none"> <li>1. Consultancy Services Agreement between Reeltime Media Limited and Domax Limited dated 22 November 2014 for the provision of consultancy services for a minimum period of 24 months for a fee of \$1,500 per month.</li> <li>2. Director fees agreement for director fees of \$1,500 per month, plus 187,500 fully paid ordinary shares in the Company for each completed 6 month period of service, to a limit of 24 months.</li> <li>3. Share price performance guarantee in relation to a \$300,000 subscription made by Domax Investments Limited, such that additional shares will be issued if the average closing price of the Company's shares for 90 days following requotation is less than \$0.28, to a limit of 7,894,736 shares including the original subscription of 2,142,587 shares).</li> <li>4. Share price performance guarantee relating to C Class Options on the same terms as the shares in item 3 above.</li> </ol>
<b>Nature of interest</b>	<ol style="list-style-type: none"> <li>1. Interest under contract.</li> <li>2. Interest under contract.</li> <li>3. Interest under contract.</li> <li>4. Interest under contract.</li> </ol>

+ See chapter 19 for defined terms.

**Appendix 3X**  
**Initial Director's Interest Notice**

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<b>Name of registered holder (if issued securities)</b>	N/A
<b>No. and class of securities to which interest relates</b>	<ol style="list-style-type: none"><li>1. Up to 2,892,857 ORDINARY SHARES.</li><li>2. 2,142,857 C CLASS OPTIONS</li></ol>

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+ See chapter 19 for defined terms.

# Appendix 3Z

## Final Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b> REELTIME MEDIA LIMITED
<b>ABN</b> 085 462 362

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	GABRIEL EHRENFELD
<b>Date of last notice</b>	7 JANUARY 2013
<b>Date that director ceased to be director</b>	5 DECEMBER 2014

### Part 1 – Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
100,000 FULLY PAID ORDINARY SHARES

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+ See chapter 19 for defined terms.

**Part 2 – Director's relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>
Ekkeko Investments Pty Ltd <RMA Investment A/c> Nature of interest: Director of trustee	284,000,000 Fully paid ordinary shares
Steinbruck Capital Pty Ltd Nature of interest: Director and shareholder	136,000,000 Fully paid ordinary shares
RMA Acquisition Account Nature of Interest: Trustee	6,900,000 Fully paid ordinary shares

**Part 3 – Director's interests in contracts**

<b>Detail of contract</b>	Success fee contract and management contract with Steinbruck Capital Pty Ltd
<b>Nature of interest</b>	Director and shareholder of Steinbruck Capital Pty Ltd
<b>Name of registered holder (if issued securities)</b>	NA
<b>No. and class of securities to which interest relates</b>	N/A

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+ See chapter 19 for defined terms.