

INFOMEDIA APPOINTS INDEPENDENT NON-EXECUTIVE DIRECTOR: ANNE O'DRISCOLL

Thursday, 11 December 2014 – SYDNEY:

Global automotive industry technology company, Infomedia Ltd (**Infomedia**) announced today that Ms Anne O'Driscoll has accepted a position on Infomedia's Board as an independent non-executive director.

Ms O'Driscoll will take over from Mr Clyde McConaghy as Chair of the Company's Audit & Risk Committee. Mr McConaghy will become Chair of Infomedia's reconstituted Remuneration & Nomination Committee and the Chairman, Ms Fran Hernon, will become the lead director on all matters relating to Corporate Governance.

Ms O'Driscoll has over 30 years' of business experience, having qualified as a chartered accountant in 1984. She was CFO of Genworth Australia from 2009 to 2012 and spent over 13 years with Insurance Australia Group. Ms O'Driscoll is on the boards of the Commonwealth Bank's insurance subsidiaries and Steadfast Group Limited (ASX:SDF) and is an advisory board member for Market Eye Pty Limited. She is a fellow of ANZIIIF and a graduate of the Australian Institute of Company Directors and Harvard's Advanced Management Program.

"We are extremely pleased to have Anne join Infomedia's board of directors," Infomedia's Chairman, Fran Hernon said. "Anne brings with her a wealth of financial and accounting skills as an independent non-executive director. Her contribution will be invaluable as we continue to expand the business both locally and internationally."

Ms O'Driscoll will take up her position effective 15 December 2014.

- ENDS -

For further information please contact:

Nick Georges
General Counsel & Company Secretary
Phone: +61(0)2 9454 1715
Email: ngeorges@infomedia.com.au

About Infomedia:

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. It specialises in developing and supplying cloud-based software to franchised automotive dealerships. Its Electronic Parts Catalogues (EPC) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. Its Superservice solution suite and service-related data solutions such as the Superservice Menus™ system that enables the service department to produce accurate service quotations for its customers.

The Company has a strong and growing recurring revenue base, supported by 75,000 subscriptions and is used by over 150,000 personnel from auto dealers in more than 185 countries, in 31 languages.

Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol 'IFM'). For more information visit www.infomedia.com.au or www.superservice.com