

Notice reference number: 1459.14.12

Notice date: 16/12/2014

What's this about?

Effective date: 16/12/2014

<input checked="" type="radio"/> ASX Trade	<input type="radio"/> ASX 24					
<input checked="" type="radio"/> Trading	<input type="radio"/> Clearing	<input type="radio"/> Settlement				
<input type="radio"/> Operations	<input type="radio"/> Technology	<input type="radio"/> Market Data	<input type="radio"/> Rules	<input checked="" type="radio"/> Compliance	<input type="radio"/> Risk	<input checked="" type="radio"/> Other

Title

oOh!media Limited – Admission and Commencement of Official Quotation

Description

It is anticipated that oOh!media Limited (Company) will be admitted to the official list of ASX Limited (ASX) on the morning of Wednesday, 17 December 2014.

Official quotation of the Company's shares is expected to commence at 12.00pm AEDT on Wednesday, 17 December 2014 on a conditional and deferred settlement basis. The Company is expected to raise approximately \$167.1 million pursuant to the offer under the replacement prospectus dated 5 December 2014 issued by the Company and oOh!media SaleCo Pty Ltd (SaleCo) (Prospectus) by the issue and transfer of 86,588,305 fully paid ordinary shares at an issue and sale price of \$1.93 per share.

Quoted Securities: 149,882,534 fully paid ordinary shares

ASX Code: OML

Time: 12.00pm AEDT

Date: 17 December 2014

ASX Trade Abbreviation: OOHMEDIA

ISIN: AU000000OML6

Home Branch: Sydney

Industry Classification: 2540 – Media

Registered and Corporate Office: Level 2
76 Berry Street
North Sydney NSW 2060

Phone: +61 2 9927 5555
Website: www.oohmedia.com.au

Communication person with ASX: Michael Egan

Share Registry: Link Market Services Limited
Level 12
680 George Street
Sydney NSW 2000

Phone: +61 1300 554 474
Email: info@linkmarketservices.com.au

Balance Date: 31 December

CHESS: Participating. The Company will also operate an issuer sponsored sub-register.

State of Incorporation: Victoria

Activities: Out of home advertising

Dividend Policy: See section 4.10 of the Prospectus

Joint Lead Managers: J.P. Morgan Australia Limited and Macquarie Capital (Australia) Limited

ASX Restricted Securities: Nil

Securities not quoted: Nil

CONDITIONAL AND DEFERRED SETTLEMENT TRADING

The Company has requested that a conditional trading market be provided pursuant to ASX Operating Rule 3330. The conditions for the conditional market specified by the Company are (i) settlement in respect of the shares the subject of the offer occurring under the Underwriting Agreement between the Company, SaleCo and the Joint Lead Managers and (ii) the issue of shares by the Company, and transfer of shares by SaleCo, to successful applicants under the offer.

In accordance with ASX Operating Rule 3330, ASX has agreed to provide a conditional market in the Company's shares. Trading will commence on a conditional and deferred settlement basis at 12.00pm AEDT on Wednesday, 17 December 2014.

The letters "CT" will be displayed in the Basis of Quotation field of ASX Trade to facilitate identification of the Company's shares trading on a conditional basis. Market Participants should note that because no Special Market has been created within ASX Trade, Signal B trade messages will not contain explicit Conditional Trading Basis of Quotation. This information will be identified in the Daily Diary and ReferencePoint Master List.

The Company is required to advise ASX immediately of the fulfilment or non-fulfilment of the conditions for the conditional market. Notification as to when trading will become unconditional will be made in accordance with the ASX Operating Rules. The market will be advised by ASX market release when the conditions of the conditional market have been met and when the stock will commence trading on an unconditional basis. The market will not be purged.

In the case of fulfilment of the conditions, ASX will issue a further Notice to participants confirming trading arrangements and the date holding statements will be sent to successful applicants. At this stage, the conditions for the conditional market are expected to be met by 9.00am AEDT on Friday, 19 December 2014. The Company has agreed to send holding statements on 22 December 2014, which will mean that the first settlement date will be 30 December 2014.

CONTRACT NOTES FOR CONDITIONAL SALES AND PURCHASES

While it is the Participant's responsibility to obtain their own advice concerning the appropriate words that should appear on a contract note for a conditional sale or purchase, the endorsement suggested below may be considered for contract notes for conditional transactions in the Company's shares.

"This contract is conditional upon notification being received by ASX by close of business on Wednesday, 31 December 2014 that the conditions for the conditional market have been fulfilled. If the conditions are not fulfilled, this contract shall be cancelled without any liability whatsoever other than for the return of any money paid in connection with the settlement of the contract."

Advice should also be provided to clients to ensure that they understand the full ramifications of Conditional Trading.

INDICATIVE KEY DATES

This timetable has been prepared on the basis that the conditions for the conditional market are expected to be satisfied by 9.00am AEDT on Friday, 19 December 2014. If the conditions are not fulfilled by the close of business on Wednesday, 31 December 2014, shares will not be issued and transferred and all conditional trades that have occurred since Wednesday, 17 December 2014 will be cancelled.

If the conditions are not satisfied by 9.00am AEDT on Friday, 19 December 2014, but are satisfied prior to the close of business on Wednesday, 31 December 2014, the dates in the timetable will be revised and a new timetable will be released to the market.

Date	Event
Wednesday, 17 December 2014	Company admitted to the official list of ASX Commencement of Official Quotation on a conditional and deferred settlement basis – 12.00pm AEDT (ASX Code: OML)
Thursday, 18 December 2014	Last day of conditional trading
Friday, 19 December 2014	Conditions for the conditional market expected to be fulfilled (confirmed prior to market open – by 9.00am AEDT) Trading to commence on a deferred settlement basis only (ASX Code: OML)
Monday, 22 December 2014	Holding statements sent to successful applicants Last day of deferred settlement trading
Tuesday, 23 December 2014	First day of trading on a normal (T+3) basis (ASX Code: OML)
Tuesday, 30 December 2014	Settlement of all on-market trades conducted on a conditional and/or deferred settlement basis from 17 to 22 December 2014, and first settlement of trades conducted on a T+3 basis

What do I need to do and by when?

Please refer to the Prospectus and Company's website for further information.

Need more information?

For further information, please call the oOh!media Offer Information Line on 1300 761 372 (within Australia) or +61 1300 761 372 (outside Australia) between 8.30am and 5.00pm AEDT, Monday to Friday.

Issued by
Emma Badhni

Disclaimer