

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	SURFSTITCH GROUP LIMITED
<b>ABN</b>	48 602 288 004

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	JUSTIN PETER CAMERON
<b>Date of appointment</b>	13 OCTOBER 2014

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
1,000 ORDINARY SHARES

+ See chapter 19 for defined terms.

## Appendix 3X

### Initial Director's Interest Notice

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#### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	<b>Number &amp; class of Securities</b>
JUSTIN PETER CAMERON AS TRUSTEE FOR THE MONAWATU FAMILY TRUST  (TRUSTEE OF THE TRUST)	6,000,000 ORDINARY SHARES
ONLINE BRANDS PTY LIMITED AS TRUSTEE FOR THE DOTCOMSURFWEAR UNIT TRUST  (SHAREHOLDER OF THE TRUSTEE AND BENEFICIARY OF THE TRUST)	10,197,223 ORDINARY SHARES
PACIFIC CUSTODIANS PTY LIMITED AS TRUSTEE FOR THE TRUST ESTABLISHED BY THE TRUST DEED FOR SURFSTITCH GROUP LIMITED AND SURFSTITCH HOLDINGS PTY LIMITED EQUITY INCENTIVE PLANS EXECUTED ON 26 NOVEMBER 2014  (BENEFICIARY OF THE TRUST)	1,200,000 ORDINARY SHARES

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>No. and class of securities to which interest relates</b>	N/A

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+ See chapter 19 for defined terms.