

Tuesday 23 December 2014

## **Property sector expert Ian Breedon joins Urbanise Advisory Board**

Urbanise.com Limited (Urbanise) (ASX:UBN) announced today that Ian Breedon – former Deloitte Australia Property Group Leader and Member of the Deloitte Global Real Estate and Construction Executive - will join the company's Advisory Board.

With more than 40 years experience providing corporate advisory and audit services to major organisations, Ian has deep experience in the audit of and advisory to many of Australia's largest property groups including Westfield, Lend Lease, Stockland, GPT and Aveo. Ian has been a long-standing member of the Property Council of Australia and its Capital Markets Round Table.

Together with IBM Global CIO Jeff Smith, Vodafone Ireland CTO Fergal Kelly and investor and entrepreneur Rowan Devereux, Ian will provide strategic advice and guidance to the Urbanise management team and insight into opportunities for the company's building services delivery platform within the property sector.

Commenting on his appointment, Ian Breedon said, "I am looking forward to working alongside Jeff, Fergal and Rowan to help Urbanise identify and capitalise on what I see as a growing need for cost effective technologies of this type across the Asia-Pacific property sector."

### **About Urbanise**

Urbanise is the creator of a cloud-based platform for delivering building services. Designed for the facility management industry, the software-as-a-service platform is transforming the traditional engineering approach to building operations – improving customer service, removing operational costs and enabling new revenue streams. Urbanise technology is used in some of the tallest towers and most prestigious communities around the globe. [www.urbanise.com](http://www.urbanise.com)

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