

30 December, 2014

Dear Shareholders,

Notice to Shareholders- Non renounceable Rights Issue Offer

On the 29 December, 2014 ISentric Limited (ICU) announced a pro-rate non renounceable rights issue offer of one new ICU ordinary share (New share) at an issue price of \$0.225 per New Share to raise approximately \$4,350,000(the Offer).

Eligible shareholders will be able to purchase one New Share for every four existing ICU ordinary shares held as at 5.00pm (AEDT) on 6 January, 2015(Record Date). New Shares issued under the Offer will rank equally with existing ICU ordinary shares on issue. Fractional entitlements, if any will be rounded down to the nearest whole number of shares.

Use of Funds

The funds raised to the Offer will be used to fund the cash component for the acquisition of Arte Mobile Technology Pte Ltd.

Eligible Shareholders

Shareholders who, as at 5.00pm(AEDT) on 6 January, 2015(Record Date) are registered as holders of existing ICU ordinary shares and have a registered address in Australia or New Zealand will be eligible to participate in the Offer(Eligible Shareholders). All other overseas registered shareholders will not be eligible to participate.

Offer Document

This letter is not an offer document but rather an advance notice of some key terms and conditions of the Offer. Full details of the Offer are set out in the offer document (Offer Document), copies of which will be available on the ASX company announcement platform from today.

Eligible shareholders will be mailed the Offer Document, together with a personalised Entitlement and Acceptance Form which contains details of their entitlement, on or around 9 January, 2015. You should read all of the Offer Document carefully before deciding whether to participate in the Offer.

Eligible shareholders that wish to participate in the Offer will need to complete the Entitlement and Acceptance Form and return it with payment by 5.00pm (AEDT) on 21 January, 2015, being the closing date of the Offer. Alternatively, Eligible Shareholders can make payment through the BPay facility according to the instructions set out in the Entitlement and Acceptance Form. Payment must be received by 5.00pm (AEDT) on 21 January, 2015. Shareholders should be aware of the time required to process payment by BPay in choosing the appropriate application and payment method. Shareholders making payment by BPay need not lodge the Entitlement and Acceptance Form.

Eligible Shareholders' entitlements under the Offer are non-renounceable and accordingly, Eligible Shareholders will be able to:

1. Take up their entitlements in full or in part;
2. Do nothing, in which case their entitlements will lapse.

Indicative Timetable

The indicative timetable for the Offer is as follows:

Announcement of Offer **30 December 2014**

Lodgement Date – Offer document lodged with ASX **30 December 2014**

Ex Date – The date on which Existing Shares commence trading without the Entitlement to participate in the Offer **2 January 2015**

Record Date – The date for determining Entitlements of Eligible Shareholders to participate in the Offer (5.00pm (Sydney Time)) **6 January 2015**

Offer Document Despatch Date – despatch of Offer Documents and Entitlement and Acceptance Forms **9 January 2015**

Closing Date – the last day for receipt of Applications (5.00pm (Sydney Time)) **21 January 2015**

ASX Notification – Notify ASX of Shortfall **23 January 2015**

Allotment and Despatch Date – Allotment of New Shares under the Offer and despatch of holding statements for New Shares **28 January 2015**

Commencement of normal trading in New Shares on ASX **29 January 2015**

The dates set out above are indicative only and are subject to change. ICU reserves the right to vary these dates, subject to compliance with the Corporations Act and the ASX Listing Rules.

The Directors of ICU reserve the right to place any shortfall at their discretion within 3 months after the Close of the Offer

For further information on the Offer you should call our Share Registry, Link Market Services on 1300 554 474, or your stockbroker, solicitor, accountant or other professional adviser.

On behalf of the Board and Management of ICU, we thank you for your continued interest and support in ICU.

Yours faithfully,



Gary Stewart Company Secretary