

ASX Release

31 December 2014

<u>Helloworld Limited – Suspension of Buyback during Blackout Period</u>

Helloworld Limited (ASX: HLO) advises the market that in accordance with its Share Trading Policy, the current on-market share buyback is suspended from the close of trading today until 27 February 2015, being the second trading day following the announcement of the company's preliminary financial results.

Stephanie Belton General Counsel and Group Company Secretary