

Attention: The Manager, Listings Department

Company: Australian Stock Exchange Ltd

Fax number: 1300 135 638

From: K2 Asset Management Ltd

Date: 06.01.15

Subject: Notice of change of interests of substantial
holder (Form 604)

Number of pages (inc. cover): 4



Dear Sir/Madam,

Pursuant to Section 671B of the Corporations Act, K2 Asset Management Ltd discloses a change to a substantial holding in Collection House Limited.

The enclosed ASIC Form 604 discloses all required details.

Yours faithfully,

A handwritten signature in black ink, appearing to be 'Mollie Wight'. The signature is fluid and cursive, with a large loop at the top.

Mollie Wight
Director
K2 Asset Management Ltd

CC: Mrs Julie Tealby, Company Secretary, Collection House Limited

Fax: 07 3414 7515

Form 604

Corporations Act

Section 671B

Notice of change of interests of substantial holderTo Company Name/Scheme Collection House Limited**1. Details of substantial holder (1)**Name K2 Asset Management LtdABN (if applicable) 95 085 445 094There was a change in the interests of the substantial holder on 31/12/2014The previous notice was given to the company or scheme on 3/9/2014The previous notice was dated 3/9/2014**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary shares	7,048,906	5.43%	8,459,632	6.49%*

* Based on issued capital of 130,443,227 fully paid ordinary shares

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
22/9/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$179,058.51	86,346	86,346
26/9/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$193,616.10	100,000	100,000
1/10/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$410,340.77	200,000	200,000
2/10/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$50,280.15	25,000	25,000
19/11/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$64,238.52	30,000	30,000
20/11/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$106,563.90	50,000	50,000
21/11/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$135,470.79	63,863	63,863
5/12/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$449,603.45	217,775	217,775
8/12/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$1,041,554.31	502,225	502,225
11/12/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$72,614.08	35,517	35,517
31/12/14	K2 Asset Management Ltd	Purchases/(Sales) on the ASX	\$205,200.45	100,000	100,000
Total			\$2,908,541.03	1,410,726	

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
K2 Asset Management Ltd	HSBC Custodian Nominees (Australia) Limited	HSBC Custodian Nominees (Australia) Limited	Power to (or to control) exercise vote and/or dispose of the securities as discretionary investment managers or advisers of the superannuation trusts, managed investment schemes and investment management agreements.	8,459,632	8,459,632

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN (if applicable)	Nature of association
Not applicable	

6. Addresses

The addresses of persons named in this form are as follows:

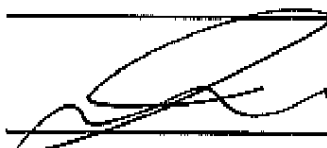
Name	Address
K2 Asset Management Ltd	Level 32, 101 Collins Street, Melbourne, Victoria, 3000

Signature

print name Hollie Wight

capacity Director

sign here



date 06 / 01 / 15

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of 'associate' in section 9 of the *Corporations Act*.
- (3) See the definition of 'relevant interest' in sections 608 and 671B(7) of the *Corporations Act*.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of 'relevant agreement' in section 9 of the *Corporations Act*.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg if the relevant interest arises because of an option) write 'unknown'.
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.