



AFFINITY EDUCATION
G R O U P
ABN 37 163 864 195

ASX ANNOUNCEMENT
AFFINITY EDUCATION GROUP LIMITED
ASX:AFJ

8 January 2015

Late Lodgment of Appendix 3Y

The attached Appendix 3Y relates to the purchase of 5,737 shares for \$6,941, by a superannuation fund associated with Gabrielle Giufre. The company was advised of the trade on 5 January 2015, although the shares were purchased on 27 November 2014.

The company has a policy on share trading which explains Directors responsibilities and disclosure obligations under the law and Listing Rules. This trade was not authorised under the Company's trading policy.

The company has been advised that due to the size of the investment and the fact that the establishment of the superannuation fund and associated arrangements were undertaken by other parties, it was an oversight on the part of Mrs Giufre that the Company's policy was not followed in this instance.

The company has reemphasised to all Directors their obligations under the law, Listing Rules and the Company's Securities Trading Policy. The company believes that its current arrangements are adequate to ensure compliance with the Listing Rules, including Listing Rule 3.19B.

ENDS

For further information please contact either:

Justin Laboo
Managing Director

Paul Cochrane
Company Secretary

About Affinity Education Group Limited

Affinity Education Group Limited has been established to be a leading provider in the Australian market of high quality education and care to children aged six weeks to 12 years. Provision of these services includes long day care, before and after school care and occasional care.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Affinity Education Group Limited
ABN	37 163 864 195

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Gabriel Anna Giufre
Date of last notice	15 May 2014

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	The registered holder is GG Super Investments Pty Ltd ATF the Giufre Family Super Fund. Gabriel Giufre is a beneficiary and a director of the Giufre Family Super Fund.
Date of change	27 November 2014
No. of securities held prior to change	3,200,676 (Eternal Echoes Pty Ltd) 381,482 (Bambini Early Childcare Development Boyne Island Pty Ltd)
Class	Ordinary Shares
Number acquired	5,737 (GG Super Investments Pty Ltd – Giufre Family Super Fund)
Number disposed	Nil
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$6,941.77

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

No. of securities held after change	3,200,676 (Eternal Echoes Pty Ltd) 381,482 (Bambini Early Childcare Development Boyne Island Pty Ltd) 5,737 (GG Super Investments Pty Ltd – Giufre Family Super Fund)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	Nil
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	Yes
If so, was prior written clearance provided to allow the trade to proceed during this period?	No
If prior written clearance was provided, on what date was this provided?	

⁺ See chapter 19 for defined terms.