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29 January 2015

ASX Limited
Company Announcements Platform

Board and Executive Changes

The Company wishes to announce the following board and executive changes:

1. Mr Chu Hon Tong has been appointed as Non-Executive Director of the Company effective today. Mr Chu is the sole director of Triple R International Co Ltd. Triple R is a Chinese based company which supplies unique and marketable products for retail distribution. Whilst Triple R is a newly formed company, the stakeholders in Triple R have significant experience and a proven track record of exports exceeding \$200 million in recent years. Triple R is also a major manufacturer with factory operations in Northern China and an affiliated network of factories across China.
2. Mr Hans Luttringer has been appointed as General Manager of the Company effective today. Mr Luttringer has over 30 years' experience working with overseas manufacturers and managing major retail clients, in particular in the areas of product development, sourcing and sales management. Mr Luttringer has developed long standing successful relationships with major retail chains such as Big W and Harvey Norman and he has worked extensively with China based factories developing a wide range of consumer products.

Most recently Mr Luttringer has held general manager positions with several major brands and has exceeded growth and profit budgets. Mr Luttringer has just completed a very successful 3 year contract to build the retail store support for Australia's leading TV Direct marketer where he again exceeded expectations and KPIs.

3. Due to the cessation of the Company's operations in the USA, Mr Clay Moore who was an USA based non-executive director of the Company tendered his resignation from the board effective today.

The Company wishes to thank Mr Moore for his contribution and wish him well in future endeavours.

Des Smale

A handwritten signature in black ink, appearing to read "Des Smale", is written over a horizontal line.

**Director
Bronson Group Limited**