



2 February 2015

New General Manager appointed

Z Energy today said it had boosted the breadth and capability of the company's executive with the appointment of Marketing Manager, Jane Anthony, to the new position of General Manager, Marketing.

This position will report to the Chief Executive and is effective immediately.

Z Chief Executive Mike Bennetts said Jane has been instrumental in the building of the Z brand and the company's marketing programme for the last five years. He said Jane's appointment reflected her strong leadership and technical capabilities, as well as the importance the company placed on building its brand and ensuring the marketing function was well represented in the executive decision making process.

"The Z brand increasingly resonates with our customers and is differentiated within the market. We remain committed building a world class company that delivers value for our customers and world class companies invest in distinctive brands," he said.

"This appointment recognises the contribution that Jane has made to building what is already the most preferred brand in this market and the potential that we see in the future of our brand. Given the value we place on our brand and customer marketing programmes, this is a logical promotion which will enable us to build a stronger and more diverse executive at Z," said Mike.

Jonathan Hill: 04 498 0212, 021 440 090