

5 February 2015

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Director Appointed

The Company has pleasure in announcing the appointment of corporate lawyer, Simon Wallace, as an independent non-executive director, effective from today, 5 February 2015.

Having previously worked at Gadens Lawyers for many years, Simon is a founding partner of Melbourne-based commercial and corporate law practice Nick Stretch Legal, established in 2010.

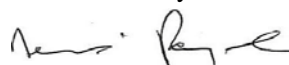
Simon brings to the board of World Reach Limited his extensive legal and commercial proficiency, with a particular expertise in the areas of project finance, fundraising and corporate governance. He also has substantial professional experience in the areas of investment banking, structured and direct equity investments, product formulation and sales. More recently, he was a director of ASX-listed Hastings Rare Metals Limited.

Simon is admitted to practise as a barrister and solicitor of the Supreme Court of Victoria, the Federal Court of Australia and the High Court of Australia, and he holds degrees from the Australian National University in both Law and Commerce.

Speaking earlier today, Mr Wallace said "I am delighted to join the board of World Reach Limited as the Company refines, articulates and implements its strategic plans. I look forward to working closely with the Company's directors, each of whom has demonstrated to me a strong commitment to the success of World Reach, as we aid a management team now able to focus exclusively on driving the Company's growth and profitability, to the benefit of all shareholders".

The Company's Chairman, David Dawson, noted "This appointment augments and complements the Board's skill set. It came after a thorough search beginning in November last year, for someone offering the appropriate expertise. The Company and the directors welcome Simon to the board and we look forward to utilizing Simon's legal and commercial experience as part of a successful future for the Company".

Yours faithfully



Dennis Payne
Company Secretary