

FOR IMMMEDIATE RELEASE - ASX ANNOUNCEMENT

09 FEBRUARY 2015

SURFSTITCH GROUP LIMITED TO REPORT HALF YEAR ENDED 31 DECEMBER 2014 RESULTS ON 25 FEBRUARY 2015

BURLEIGH HEADS, AUSTRALIA -- 09 FEBRUARY 2015: SurfStitch Group Limited (ASX:SRF), an industry leading online retail destination in actions sports and youth culture apparel, will release its financial results for the half year ended 31 December 2014 on Wednesday, 25 February 2015 prior to the opening of the ASX. The Company completed its initial public offering on 17 December 2014.

A results briefing will be hosted by the Chief Executive Officer, Justin Cameron and Chief Financial Officer, Karen Birner, at 10:30AM (Australian Eastern Standard Time) on 25 February 2015.

The conference call will be available to interested parties through a live audio webcast at SurfStitchGroup.com. Please visit the website and select the "Investors" link at least 15 minutes prior to the start of the call to register.

About SurfStitch Group

SurfStitch Group is an industry leading online retail destination in actions sports and youth culture apparel to over two million dedicated customers via its websites SurfStitch.com, Swell.com and Surfdome.com. A leading pure play online action sports retailer globally, SurfStitch Group is the only major pure play online action sports retailer in Australia and New Zealand, has a leading position in Asia and Europe and is strengthening its growing presence in the North American online action sports segments. SurfStitch Group is home to over 50,000 styles from over 900 of the world's leading and unique action sports and street fashion brands. Headquartered in Burleigh Heads, Australia, the SurfStitch Group has physical locations in Australia, the UK, France and the USA. The Company's ordinary shares are traded on the Australian Securities Exchange (ASX) under the ticker SRF.

SurfStitch Group Resources:

For more information on the SurfStitch Group, please visit:

- Investor Centre: https://www.surfstitchgroup.com/investors/
- Website: https://www.surfstitchgroup.com/

Media and Investor Relations:

Clover Chambers
cchambers@surfstitch.com
Ph: (07) 5507 0931