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eCargo completes deal to acquire leading eCommerce enterprise solutions provider Amblique

eCargo Holdings Limited (ASX:ECG) ("eCargo") announces that its wholly owned subsidiary, eCargo Enterprise Limited, has completed its acquisition of 100% of the issued share capital of leading Australian eCommerce consultancy Amblique Pty Limited for A\$6.0 million, providing an expanded service and solution offering to eCargo's existing retail and fashion merchants.

About eCargo

eCargo is a China-based eCommerce solutions provider, providing on-demand eCommerce enabling and related services for retailers and fashion brands around the world. eCargo acts as a "one-stop" enabler for designer fashion groups, branded apparel companies and retailers seeking to sell their products online in China and gain exposure to China's online consumers by providing integrated online and offline supply chain and technology solutions. eCargo works "behind the scenes" to help international brands build or expand their online presence in China on Alibaba Group's Tmall, Tencent's Wechat and JD.com.

About Amblique

Amblique is a digital commerce consultancy providing retail strategy, eCommerce platform implementation and optimisation services. We work with retailers and brand owners to deliver a consistent and engaging brand experience across all channels enabling your customers to shop where they want, when they want. Consistently outperforming market growth rates, Amblique simply help retailers and brands SELL MORE.

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