



13 February 2015

***Acquisition of Orbitz Worldwide, Inc. by Expedia, Inc.***

Helloworld Limited (ASX:HLO) notes the announcement that Expedia, Inc. (Nasdaq: EXPE) has entered into a definitive agreement under which it will acquire Orbitz Worldwide, Inc. (NYSE: OWW) subject to approval by shareholders of Orbitz Worldwide and other customary closing conditions, including applicable regulatory approvals.

On 15 November 2013, HLO announced that it had entered into a Strategic Alliance Agreement with Orbitz Worldwide, which provides HLO with access to Orbitz Worldwide's proven global technology platform to power HLO's online channel *helloworld.com.au*. HLO notes that the respective obligations of the parties under the terms of the Strategic Alliance Agreement will be unaffected in the event that the acquisition of Orbitz Worldwide is successfully concluded.

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**About Helloworld Limited**

- Helloworld Limited (ASX: HLO) is a leading Australian based travel distribution company, comprising retail travel businesses, air ticket consolidation, wholesale, corporate and online operations. This includes *helloworld*, Australia's largest network of franchised travel agents, and *helloworld.com.au*.
- *helloworld* is a nationwide network of independently owned and operated stores, offering Australian travellers unparalleled convenience, industry-leading service and the best value, tailor-made holidays.
- *helloworld* was awarded Australia's Best Travel Agency Group (100 outlets or more) at the 2014 National Travel Industry Awards.
- *helloworld* has been creating lasting travel memories for more than 40 years through Harvey World Travel, Jetset Travel, Travelworld and Travelscene American Express brands.

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