

Super Retail Group Limited ABN 81 108 676 204 751 Gympie Road Lawnton QLD 4501, Australia Postal: PO Box 344 Strathpine QLD 4500 T: +61 7 3482 7900 F: + 61 7 3205 8522 www.superretailgroup.com

19 February 2015

ASX Announcement

Super Retail Group Limited (ASX:SUL) 2015 Interim Dividend and Dividend Reinvestment Plan (DRP)

Interim Dividend

Super Retail Group Limited (the Company) today announced a fully franked, interim dividend of eighteen and one-half (18.5) cents per fully paid ordinary share. Details of key dates regarding that payment are:

Ex-dividend date: Thursday, 26 February 2015; Record date: Monday, 2 March 2015: Payment date: Thursday, 2 April 2015.

Important information for shareholders resident in Australia:

Shareholders resident in Australia are reminded of the implementation of direct credit arrangements for dividend payments, as notified to shareholders in October 2014.

If you have not already done so you will need to provide your bank, building society or credit union details to our share registry, Link Market Services (Link). You can do this either by:

- completing and returning the Request for Direct Credit of Payments form available at http://www.linkmarketservices.com.au/corporate/investorservices/forms.html; or
- providing the information online at https://investorcentre.linkmarketservices.com.au

If you do not provide your account details by the record date, your dividend payments will be held in a non-interest bearing deposit until your nominated account details are received by Link. Shareholders should expect a minimum four week processing period for such payments.

Dividend Reinvestment Plan

The Company will again provide shareholders with the opportunity to reinvest their dividends through the Dividend Reinvestment Plan (DRP). The Directors have determined that:

- The DRP Election Close Date is Tuesday, 3 March 2015;
- The DRP price will be calculated over ten (10) days from 5 March to 18 March 2015 inclusive;
- The DRP will be offered at a nil discount; and
- The shares to be allocated to participants under the DRP will be acquired on-market to neutralise the effect of the DRP on all shareholders.

The DRP provides ordinary shareholders a choice of applying dividends from their ordinary shares to acquiring new fully paid Super Retail Group shares that do not incur brokerage rather than receiving dividends in cash.





















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The DRP Election Form can be obtained from the Company's website or by contacting Link Market Services on 1800 170 502. A copy of the terms and conditions of the Company's DRP is also available on the Company's website (www.superretailgroup.com.au).

Shareholders wishing to vary participation in the DRP must submit the relevant form to Link Market Services prior to the DRP Election Close Date on Tuesday, 3 March 2015.

Robert Dawkins Company Secretary

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Super Retail Group Limited

















