

23rd February 2015



BIG
UNLIMITED

WE'RE JUST
GETTING STARTED



BIG REVIEW TV HITS THE GROUND RUNNING IN 2015 WITH OVER 5000 MERCHANTS ON BOARD!

The number of small and medium enterprises (sme's/merchants) in the Big Review TV pipeline has topped over 5000. With a merchant growth rate of over 150% in less than 6 months, the company is expecting to achieve over 10,000 merchants joining their online video ecosystem by the end of 2015.

Description	Shares	Options
Currently on issue	46m	3m

Big Un Limited Market Cap	\$7m
Cash at Bank (31/12/14)	\$3.6m



Peer Companies	Year Founded	Year Listed	Approx no. of Merchants	Current Approx Value of Merchants
YELP (Nasdaq)	2004	2012	86,000+	\$51,500
OPEN TABLE *(nasdaq)	1998	2009	30,000+	\$111,000
GRUB HUB (nasdaq)	2004	2014	31,500+	\$137,000
Rewardle (ASX)	2012	2014	2,857+	\$11,000
BIG UNLIMITED (ASX)	2013	2014	5,000+	\$1,400

*Open Table was acquired by Priceline in June 2014 and values are based upon the acquisition price
Prices are stated in AUD based upon the USD exchange rate 0.781
All merchant values are approximates from publicly available information accessed during Feb 2015



THE GROWTH SINCE THE ISSUE OF THE COMPANY'S PROSPECTUS IN SEPTEMBER 2014, COMES AS THE ORGANISATION BEGINS ITS INTERNATIONAL ROLL OUT.

Initial focus on growth and merchant engagement.

Big Review TV's focus is on continued growth in the Australian market at approximately 1000 merchants per month, supplemented by overseas markets as the company pursues its international growth strategy.

Brandon Evertz the company's co-Founder says "The market demand for our video service, social media integration and optimisation is simply massive, merchants love what we do for them. We build engagement with our merchants and offer value added services that turn them into fans. The demand for high quality, inexpensive, online video content is global, and one that is being seized by Australian merchants. This makes Big Review TV one of the biggest players in the small and medium enterprise (SME) market in Australia...and we're just getting started"



ABOUT BIG UN LIMITED

Big Un Limited is the parent company of Big Review TV Ltd. Big Un Limited listed on the ASX on 31/12/14 and is led by an experienced entrepreneurial team that includes Australia's youngest founder of a publicly listed company Brandon Evertz.

Big Review TV Ltd operate in the media and technology space providing online video content, video reviews and online marketing services to small and medium enterprise through bigreviewtv.com

Bigreviewtv.com is a brand new video review platform aimed at consumers. It is a video review platform that integrates video review shows, video marketing, and user-generated video content with social media via the Big Review TV app.

The **Big Review TV App** is a free video review mobile phone application that allows consumers to search and view video reviews of places of interest, and produce their own video reviews that upload automatically to Bigreviewtv.com and can be shared via social media networks.

The app can also be used by merchants as a video marketing tool to communicate with customers by uploading video news and updates to their business profile page on Bigreviewtv.com



THE BIG UNLIMITED ECOSYSTEM

Big Review TV products and services combine an exciting blend of emerging technologies and emerging market trends into an ecosystem and community for merchants and consumers that is fun, informative and easy to use.

The business model generates income and provides multiple revenue streams. Having established a substantial early mover advantage in the video review space, the company is actively pursuing an international roll-out strategy during 2015/16

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