

26 February 2015

Company Announcements Office
ASX Limited
20 Bridge Street
Sydney NSW 2000

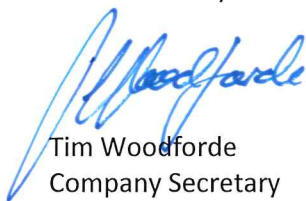
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Dear Sir/Madam

Veda Group Limited (VED) – CDO Appointment

I enclose a Market Release relating to the appointment of Mr Lionel Lopez as Chief Data Officer for immediate release.

Yours faithfully



Tim Woodforde
Company Secretary
Veda Group Limited

Market Release

26 February 2015

CDO Appointment

Veda Group Limited ('Veda') (ASX: VED) announced today the appointment of Mr Lionel Lopez as Chief Data Officer, following the announced resignation of Mr Simon Bligh.

Mr Lopez comes to Veda with over 20 years' experience in financial services. His time has been spent both internationally and domestically at GE UK and Taiwan; Barclays UK; Standard Chartered Singapore; and in the last 5 years at NAB. Mr Lopez has led both leading Data & Analytics Business units, as well as serving as Chief Risk Officer for GE UK and NAB. He has a depth of capability and experience in analytics, risk, marketing and operations.

Ms Nerida Caesar, the CEO of Veda said: "I am delighted to have Mr Lopez join the Veda team. He will be a tremendous asset to our company as we continue to lead in Data and Analytics for our customers and bring them innovative solutions to grow their businesses."

"Mr Lopez has a strong background in Financial Services and a breadth of international capability. The combination of analytics and risk management will enable us to continue to accelerate Veda's B2C and Marketing Business Unit." Ms Caesar said.

Mr Lopez will join Veda on 17 March 2015 and transition from Mr Bligh over the coming months.

About Veda

Veda (ASX:VED) is a data analytics company and the leading provider of credit information and analysis in Australia and New Zealand. From its core credit bureau business established in 1967, Veda has expanded to deliver a suite of credit and other analytical products targeted to specific industry segments.

Veda is built on the largest, most comprehensive and current data source in Australia and New Zealand with information on around 20 million credit active people and 5.7 million commercial entities. The breadth and depth of our data, and the knowledge it delivers help customers take a proactive and informed approach in making decisions.

Veda's customers use data intelligence provided by Veda to make decisions on credit risk, verify identity and employee background, reduce identity theft and fraud, and undertake digital marketing strategies. For further information, please visit our website at www.veda.com.au.