

Vita Group (VTG)

a great place to be.

HY15 Interim Results



strategy on track.



Optimisation of retail footprint

- Optimised physical footprint
- Optimised store performance
- Stronger leadership capability
- Advocacy up

Small and Medium Business (SMB)

- Telstra Business Centre acquisitions driving scale
- Improved execution and management disciplines
- Product offering developing

Enterprise

- Go-to-market brand established
- Product portfolio evolving (UC/Cloud)
- Managed Services offerings developing

ahead of expectation

on track

in progress

group h1 performance headlines.



Continued strong growth in retail

Solid growth in Small & Medium Business (SMB) channel

Diverse product category contribution

Improved Next Byte result

Growth in productivity and capability of team

Significant lift in dividends

group highlights.



Group revenue up 36% to \$292.7m

- Strong like-for-like Telstra store performance
- Portfolio additions performing
- Growth in SMB
- Fuelled by a high quality iPhone 6 launch

EBITDA¹ \$25.7m, up 112% on previous year

Underlying EBITDA² \$19.8m, up 64%³ on previous year

- Revenue growth in retail and SMB
- Favourable mix change lifting gross margins
- Productivity gains

Strong cash flows funding portfolio investments

- 9 new Telstra points of presence 6 retail, 3 Telstra business centres
- 116 Telstra-branded points of presence at period end

Major lift in dividends

- Interim fully-franked dividend up 116% to 4.12cps on prior year
- Special fully-franked dividend of 3.00cps to be paid in H2

revenue up

underlying ebitda² up

interim dividends up 116%

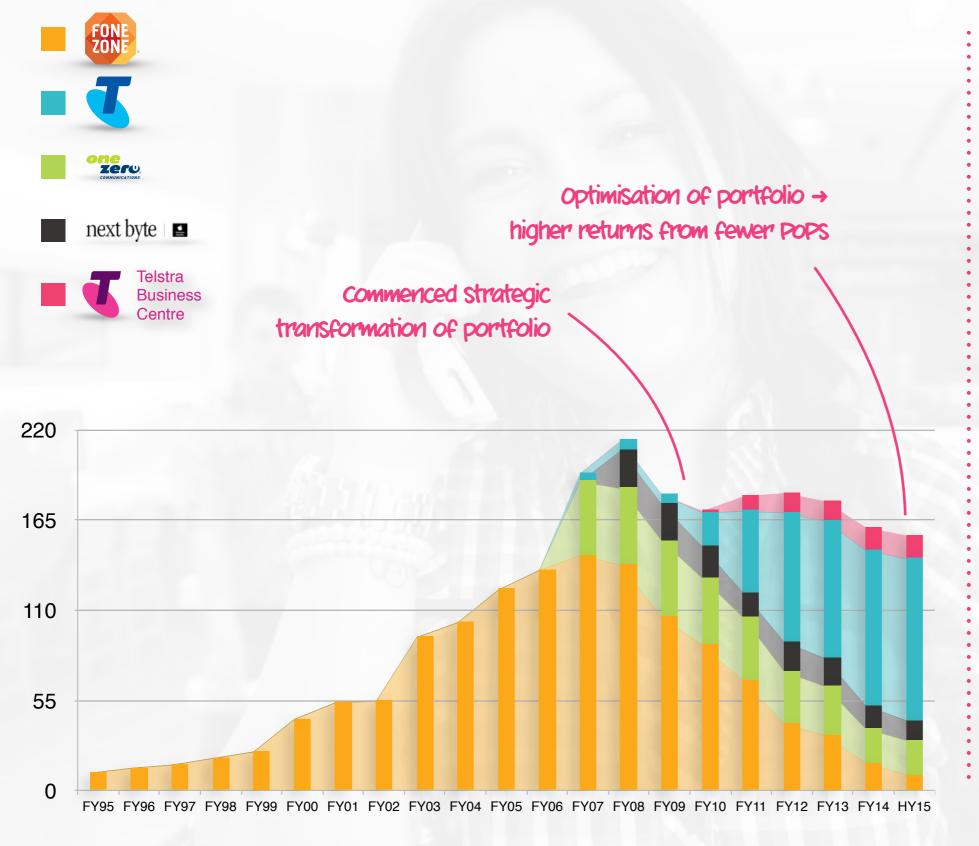
¹ Excludes impact of \$19.4m Next Byte impairment

² Excludes \$19.4m Next Byte impairment and \$5.9m non-cash benefit from amortisation of ESP (H1 FY15)

³ Comparison is with H1 FY14 underlying result, which excludes \$19.4m Next Byte impairment

evolution of vita portfolio.





Our Strategic Market-Facing Brands

Retail





Enterprise



powered by



income statement.



(\$m unless otherwise stated)	H1 FY15	H1 FY14	
Revenue	292.7	215.8	+36%
Gross Profit (GP)	104.6	70.2	+49%
EBITDA ¹	25.7	12.1	
Underlying EBITDA ²	19.8	12.1	+64%
Non-cash benefit from discontinued proprietary products (ESP)	5.9	_	
Impairment of Next Byte	-	(19.4)	
EBIT	20.0	(12.5)	
NPAT	13.4	(15.2)	
Interim Dividend	4.12cps	1.91cps	+116%
Special Dividend	3.00cps	-	

Strong revenue growth up 36%

- Solid like-for-like growth in Telstra stores
- Quality portfolio additions
- Growth in SMB

Margin improvement 3.2ppts

- Mix improvement (segment & product)
- Strong accessory and insurance attach

Significant lift in profitability

Gains in underlying earnings

H1 FY15 vs H1 FY14

underlying
ebitda ¹
+64%

underlying ebit² +107%

underlying npat2 +121%

underlying eps² +121%

\$5.9m non-cash benefit from nowdiscontinued proprietary risk management products (ESP)

Benefits higher than expected; will expire end FY16

Maintained 65% payout ratio for dividend plus special dividend

- Interim fully-franked dividend 4.12cps up 116%
- Special fully-franked dividend of 3.00cps to be paid in H2
- Dividend reinvestment plan applies to both

¹ Excludes impact of \$19.4m Next Byte impairment

² Excludes \$19.4m Next Byte impairment and \$5.9m non-cash benefit from amortisation of ESP (H1 FY15)

telecommunications.



\$m unless otherwise stated	H1 FY15	H1 FY14	
Operating Revenue	261.1	173.8	+50%
Gross Profit	94.7	60.0	+58%
Gross Profit %	36.2%	34.5%	+1.7ppts
EBITDA	26.3	12.9	+104%
Underlying EBITDA ¹	20.4	12.9	+58%
Points of Presence (# at period end)	157	167	

EBITDA \$26.4m, up 104%

Underlying EBITDA¹ \$20.4m, up 58%

- Revenue growth, up 50% on prior year
- Margin enhancement
- Productivity gains

9 new Telstra points of presence

6 retail, 3 business centres

Very strong Telstra store like-for-like performance



Fuelled by a strong iPhone 6 launch

Growth in SMB



Margin gains on favourable mix change

Gross profit up 1.7ppts

¹ Excludes \$5.9m non-cash benefit from amortisation of ESP (H1 FY15)

next byte.



\$m unless otherwise stated	H1 FY15	H1 FY14		
Operating Revenue	31.6	42.1	(25%)	Revenue decline reflects store closures and weaker like-for-like revenues in older V1 format stores
EBITDA	(0.6)	(0.8)	25%	Gross margins up 3.4ppt due to favourable product mix and connectivity
Lease Provisions	(8.0)			Excluding one-off charge for onerous leases on old-format stores, EBITDA was \$0.2m, \$1.0m better than prior year
Points of Presence (# at period end)	14	15		Like-for-like EBITDA in V2 stores up 82% – favourable mix and productivity gains

balance sheet.



Gross debt \$22.2m, up from \$16.9m in June 2014 - retail and TBC acquisitions

(\$m)	31 Dec 14	31 Dec 13
Cash	20.3	11.2
Current assets (exc. cash)	49.4	45.0
Non-current assets	85.9	72.0
Total assets	155.6	128.2
Current liabilities	(96.3)	(82.5)
Non-current liabilities	(19.1)	(22.8)
Total liabilities	(115.4)	(105.3)
Net assets	40.2	22.9

Net debt \$1.9m, down \$8.2m vs June 2014

Strong cash position despite portfolio investment; strong collections

Higher debtors; inventory marginally down

Increase reflects goodwill on acquisitions

Higher due to higher trading and an increase in current bank debt

Down with an increase in non-current bank debt more than offset by lower deferred revenues

Deferred revenues on discontinued risk products down to \$10.5m from \$29.2m December 2013

cash flows.



(\$m)	H1 FY15	H1 FY14
Operating cash flows	25.3	8.6
Investing cash flows	(13.1)	(5.7)
Financing cash flows	1.3	(4.5)
Net cash movement	13.5	(1.6)
Opening cash balance	6.8	12.8
Closing cash balance	20.3	11.2

operating cash flows

 Improvement due to strong trading and working capital control

Investing cash flows

Includes investments in technology, fit-outs and acquisitions

Financing cash flows

- Net proceeds from borrowings \$5.9m
- Issue of shares under DRP \$4.2m
- Offset by dividend payments \$8.2m

our values drive performance.

our people and customers are everything to us

we're proud to be profitable: profitability equals opportunity

Every action is taken with the benefit of the whole team in mind

You get what you work for

The collective effort and wisdom of the team always outperforms the individual

Always do the right thing

Dare to be different as creativity drives innovation

Love what you do

outlook and priorities.



continued investment in growth opportunities... focus on execution

1

Continue to optimise retail

• Likely a strong iPhone 6 launch brought forward some volume from H2 to H1

2

Drive momentum in the SMB channel

Continue to invest to build scale and performance

3

Build on foundations in Enterprise

Continue to develop capability and product eco-system

4

Continue our investment in people

- Identify and develop outstanding leaders
- Deepen sales, customer experience, and advocacy capability across the network
- Drive productivity and efficiencies



Vita Group (VTG)

CLUESTIONS

HY15 Interim Results



disclaimer.

The material in this presentation is a summary of Vita Group Limited's (Vita) activities and results, and is current at the date of preparation, 26 February 2015. Further details are provided in the Company's full year accounts and results announcement released on 26 February 2015.

No representation, express or implied, is made as to the fairness, accuracy, completeness or correctness of information contained in this presentation, including the accuracy, likelihood of achievement or reasonableness of any forecasts, prospects, returns or statements in relation to future matters contained in the presentation ("forward-looking statements"). Such forward-looking statements are by their nature subject to significant uncertainties and contingencies and are based on a number of estimates and assumptions that are subject to change (and in many cases are outside the control of Vita and its Directors) which may cause the actual results or performance of Vita to be materially different from any future results or performance expressed or implied by such forward-looking statements. Undue reliance should not be placed on forward-looking statements and except as required by law or regulation, Vita assumes no obligation to update these forward-looking statements. To the maximum extent permitted by law, Vita and its related corporations, Directors, officers, employees and agents disclaim any obligations or undertaking to release any updates or revisions to the information in this presentation to reflect any change in expectation or assumptions and disclaim all responsibility and liability for these forward-looking statements (including without limitation, liability for fault or negligence).

This presentation provides information in summary form only and is not intended to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor.

Due care and consideration should be undertaken when considering and analysing Vita's financial performance. All references to dollars are to Australian Dollars unless otherwise stated.

To the maximum extent permitted by law, neither Vita nor its related corporations, Directors, officers, employees or agents, nor any other person, accepts any liability, including, without limitation, any liability arising from fault or negligence, for any loss arising from the use of this presentation or its contents or otherwise arising in connection with it.

Certain financial data included in this presentation may be "non-IFRS financial information" under Regulatory Guide 230 Disclosing non-IFRS financial information published by ASIC. [The non-IFRS financial information in this presentation may include underlying profit after tax]. Vita believes this non-IFRS financial information, where included, provides useful information to users in measuring the financial performance and conditions of Vita. The non-IFRS financial information measures do not have standardised meanings prescribed by International Financial Reporting Standards and, therefore, may not be comparable to similarly titled measures presented by other entities, nor should they be considered as an alternative to other financial measures determined in accordance with International Financial Reporting Standards. Undue reliance should not be placed on any non-IFRS financial information.

This presentation is not and should not be considered as an offer or an invitation to acquire shares in Vita or any other financial product and does not and will not form any part of any contract for the acquisition of shares.

This presentation should be read in conjunction with other publicly available material. Further information including historical results and a description of the activities of Vita is available on our website, www.vitagroup.com.au

