



## ASX release

**Date: 04.03.2015**

### IMMEDIATE RELEASE

#### **APN Outdoor wins Sydney Airport contract**

SYDNEY: APN Outdoor Group Limited (ASX:APO), today announces that it has won the advertising rights to all external advertising at Sydney Airport and the internal advertising at the airport's T1 International and T2 Domestic terminals.

APN Outdoor has renewed its long-term agreement with Sydney Airport to manage the Outdoor advertising within the T1 terminal and the external environments. In addition, they will assume the T2 internal rights from the incumbent from October 2015.

This contract win is not expected to materially impact 2015 revenue or earnings.

**###**

#### **For further information:**

##### **Media**

Janine Wood  
General Manager – Marketing  
Telephone +61 2 8569 3120  
Mobile 0413 870 287  
[janine.wood@apnoutdoor.com.au](mailto:janine.wood@apnoutdoor.com.au)

##### **Investor Relations**

Jolanta Masojada  
Principal  
Mas Media Advisers  
Mobile 0417 261 367  
[jolanta@masmediaadvisers.com.au](mailto:jolanta@masmediaadvisers.com.au)

**APN Outdoor** Group Limited is a publicly listed company on the Australian Stock Exchange. As the most progressive leaders in Outdoor advertising across Australia and New Zealand, **APN Outdoor** boasts 36,000 high-impact sites in attention-grabbing locations. **APN Outdoor** is committed to driving the Outdoor industry forward and is constantly investing in research, innovation and cutting-edge digital developments to produce improved results for its advertisers.

**Web:** [www.apnoutdoor.com.au](http://www.apnoutdoor.com.au) **Facebook:** [facebook.com/APNOutdoor](https://facebook.com/APNOutdoor) **LinkedIn:** [linkedin.com/company/apn-outdoor](https://linkedin.com/company/apn-outdoor) **Twitter:** [twitter.com/APNOutdoorAU](https://twitter.com/APNOutdoorAU) **YouTube** [youtube.com/apnoutdoor](https://youtube.com/apnoutdoor)