

oOh!media Limited
ABN 69 602 195 380

5 March 2015

ASX Announcement



oOh!media T2 Contract

While it is not our usual policy to comment on individual contracts, oOh!media has been notified that it has been unsuccessful in retaining its advertising rights within Sydney's T2 domestic terminal.

oOh! continues to hold its market leading position and remains the only truly national airport advertising provider. oOh! will continue to deliver its leading airport advertising opportunities through long term agreements. In Sydney this includes extensive roadside billboards at Sydney Airport, its media offering at Sydney's T3 Qantas terminal and advertising solutions in Qantas Club, Business and Chairman's Lounges.

The loss of the T2 concession will have no material impact on oOh!'s CY2015 Pro Forma guidance.

Media enquiries: John Hanrahan, Lighthouse Communications Group - 0411 212 965

Investor enquires: Mike Egan, Company Secretary oOh!media Limited – 02 9927 5527

About oOh!media Limited: oOh! specialises in providing clients with Unmissable creative media solutions that connect with more consumers while they are away from home. We do this through our diverse product offering across road, retail, airport, café, venue, study, social sports and experiential opportunities, throughout urban and regional Australia as well as OOH channels in New Zealand. oOh! also has the largest audience-reaching digital advertising network in Australia that when combined with our large static portfolio creates unmissable impact for brands.