

## **BPS TECHNOLOGY APPOINTS EXPERIENCED SENIOR EXECUTIVE**

BPS Technology Limited (ASX:BPS) is pleased to announce to the market the appointment of Clive van Deventer as Chief Executive Officer for Bartercard Australia, one of the largest businesses in the BPS Technology Group.

Clive holds a Master of Business Administration (MBA) and comes to Bartercard Australia with over 25 years business, sales and marketing experience. His last 15 years was spent in Senior Executive positions for Global Blue Chip Companies such as Senior Vice President Sales and Marketing for Asia Pacific at Wyndham Worldwide as well as General Manager at Accor Vacation Club. Clive has an excellent proven track record within diverse and complex B2B and B2C industries across the USA, Africa, South East Asia, Australia and New Zealand.

Clive's key roles have been in the development and growth of memberships, customer engagement and loyalty programs and he has a passion for member delight. He has held Directorships on various boards over the years and has represented Asia on the Wyndham Global IT steering committee. He is experienced in managing and leading small (30) to large (450) teams, bringing a wealth of experience in building brands and growing memberships through company and independently owned operations.

Clive commences his role with Bartercard Australia on Monday, 9 March 2015.