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ANTEO TECHNOLOGIES ENTERS EXCLUSIVE DISTRIBUTION PARTNERSHIP WITH VERITAS CORPORATION, JAPAN.

Mix&Go™ full range of products will now be marketed in Japan.

Today Anteo Technologies Pty Ltd (a subsidiary of Anteo Diagnostics Limited, ASX: ADO) is pleased to announce an exclusive distribution partnership with Veritas Corporation, Japan.

Veritas Corporation, founded in 1972, is a highly regarded and successful Japanese distributor of unique, high quality and cutting-edge products in the in vitro diagnostics, life sciences research and raw material reagent markets.

The full range of products produced by Anteo Technologies, using its patented Mix&Go™ technology platform, will now be distributed across Japan by the Veritas Corporation.

Dr Geoff Cumming, CEO, Anteo Technologies said: “We are particularly pleased with this partnership because Veritas has a strong and long-standing reputation in Japan for introducing emerging technologies to the Japanese market. Veritas is recognised for its highly skilled sales network, comprehensive, high-level technical product support, and its commitment to customer service,”

“For these reasons Veritas is a perfect distribution partner for us. They are uniquely suited to successfully introduce a new technology such as Anteo’s Mix&Go platform into the sophisticated Japanese market,” said Dr Cumming.

Mr Shinsaku Iida, President of Veritas said: “It is not so easy to understand the full value of complex cutting-edge technology completely and correctly in order to really master it. What is very important, both for manufacturers and users of technology-based products, is an information and education service through which users can grasp the product’s full features and the developer’s intent behind them, and manufacturers can effectively demonstrate the utility and value of their products.”

Anteo’s patented Mix&Go technology platform, used across the company’s suite of AMG products, is renowned for providing stability and excellent reproducibility of results. Anteo’s unique technology enables activated particles to remain stable for at least one year¹.



anteo diagnostics

Veritas has successfully coordinated the introduction of a number of progressive technology platforms to the Japanese market. In 1986 Veritas introduced Dynal A.S. Dynabead magnetic particles for bioseparation into Japan. Today, Veritas remains the distributor of Dynabeads across Japan.

Veritas will be the exclusive distributor of the Mix&Go and AMG product lines in Japan.

Anteo Technologies Pty Ltd

www.anteotech.com

Anteo uses its patented technology to develop, manufacture and commercialise proprietary surface coatings for use in healthcare, life sciences and beyond. Its patented technology is applied in the Mix&Go product range, which delivers solutions to the challenges of establishing highly functional interfaces between fragile biomolecules, and synthetic, and often incompatible materials.

Anteo Technologies Pty Ltd, a subsidiary company of Anteo Diagnostics Limited (ASX: ADO) has recently changed its name from Bio-Layer Pty Ltd. This change does not affect Anteo Diagnostics' shareholders.

Veritas Corporation

www.veritastk.co.jp/english/

Founded in Minato-ku, Tokyo in 1972, Veritas is a trusted distributor of innovative products from around the world to the Japanese life sciences research community.

Veritas' head office and main distribution facility is conveniently located in the Toranomon Minato-ku district of Tokyo. From this central location technical sales and marketing personnel can make frequent day trips ensuring efficient next-day product delivery to customers throughout Japan. The warehousing and distribution facility has been ISO 9001 certified since 2006 and Veritas maintains its own laboratory facility used to provide hands-on training to technical sales and support staff. Many customers also make use of certain specialized equipment and instruments in the Veritas laboratory (e.g. Luminex platform, etc.) to perform their own experiments.

i Anteo Technologies conducted testing to verify Mix&Go™ activated particles remain stable, with no deterioration, for one year. It is likely that the activated particles will remain stable for greater periods.

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