



## ASX Announcement

16 March 2015

- **Asia Pacific Digital successfully completes a Share Placement and will undertake a fully underwritten Rights Issue to raise a total of ~A\$3.8 million; and**
- **Asia Pacific Digital to appoint digital entrepreneur, Mark Dalglish, as a Non-Executive Director.**

### Capital Raising

Asia Pacific Digital Limited ("APD") (**ASX:DIG**) has completed a \$2m placement to professional investors at 42.5 cents. The proceeds will be used to complete the acquisition of the @ccomplice business and assets in Singapore and provide funding for APD's ongoing expansion in Asia.

The Placement was made within APD's 15% new issue capacity and does not require shareholder approval. The new shares will be issued on or around Friday, 20 March 2015 and will rank equally with existing securities in APD.

APD will also undertake a 1 for 20 pro rata renounceable rights issue, which will be fully underwritten by shareholder Wentworth Financial Pty Limited, a related party and trustee of a family trust associated with its Chairman, Roger Sharp. The rights issue is priced at the same price as the Placement, 42.5 cents per share and will raise approximately \$1.8 million. This will provide existing shareholders with the opportunity to increase their holding in APD as it continues to pursue its key growth opportunities (refer announcement to ASX of 16 February 2015).

The Placement was managed by Canaccord Genuity.

### New Director to be appointed to APD Board

Sydney-based digital marketing entrepreneur Mark Dalglish will be appointed a Non-Executive Director of APD Board, effective on or around 1 July 2015.

Mr. Dalglish has more than 25 years' leadership in international digital marketing and technology start-ups. He has previously built and sold two market-leading digital businesses in the UK and Australia, which were acquired by international advertising and marketing groups Interpublic and Photon Group (now Enero). Mr Dalglish has made a significant investment in APD through his participation in the Share Placement.

Mr Dagleish is also a Director of and shareholder in Eventfinda, an events, ticketing and technology company and is an Advisory Board member for the Salvation Army.

**For more information:**

Peter Hynd  
Executive Director  
*phynd@asiapacificdigital.com*

Campbell Nicholas  
Chief Financial Officer  
*cnicholas@asiapacificdigital.com*