

17 March 2015

Manager of Company Announcements ASX Limited Exchange Centre 20 Bridge Street Sydney NSW 2000

By E-Lodgement

230 Captain Cook Drive Kurnell NSW 2231

www.dickerdata.com.au Freecall 1800 688 586 Freefax 1800 688 486

Dicker Data is the registered trading name for Dicker Data Ltd ABN 95 000 969 362

DICKER DATA AWARDED FOR BEST DISTRIBUTOR MARKETING PROGRAM AT CISCO LIVE Recognised for Outstanding Revenue & Growth

Dicker Data (ASX: DDR) is pleased to announce our recent success at Cisco Live, being held this week in Melbourne. DDR was awarded the best distributor marketing program in Australia and New Zealand in the Partner Marketing Awards for 2015. The award is in recognition of DDR's successful marketing campaigns that have resulted in incremental revenue growth.

Chairman & CEO, David Dicker, commented "It's an outstanding achievement for our team to be recognised with this award during the Cisco Live event. Our programs, initiatives and incentives are a step ahead of everything else out there in the market and we're pleased to know Cisco feel the same way."

Dicker Data was the only distributor to pick up an award at the Partner Marketing Award ceremony.

For and on behalf of the Board,

And Rich

David Dicker

Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. In addition to Cisco its vendors include Hewlett-Packard, Toshiba, Samsung, Lenovo, ASUS and other major brands. The Company's clients include over 6,000 value added resellers. For more information, see www.dickerdata.com.au