

BIG Un Limited launches in the UK

Big Review TV hit the UK in February and has started the BIG land grab.

The board of Big Un Limited is pleased to announce results from the first stage of the company's international roll out strategy. A recruitment, training and corporate structure exercise was set up by co-Founder Brandon Evertz and his team during a recent visit to the UK. Big Review TV Limited was registered in the UK, and negotiations started with a team of UK industry partners.

In just 6 weeks, the BRTV team established an initial beachhead in London and has filmed over 100 small and medium enterprises (SME's) or merchants. Operations are now anticipated to target other major UK cities over the next few months as part of the BIG roll out.

With UK results already replicating the established Australian business model, Big Un Limited expect the revenue from their first 100 merchants to pay for the establishment costs of the UK.

"I'm really excited" says Brandon, "Not many start-ups can claim this kind of self-funding expansion program. I fully expect that we will have thousands of UK merchants by the end of this calendar year. This proves our business model is internationally replicable and scalable"



ABOUT BIG UN LIMITED

Big Un Limited is the parent company of Big Review TV Ltd. Big Un Limited listed on the ASX on 31/12/14 and is led by an experienced entrepreneurial team that includes Australia's youngest founder of a publicly listed company Brandon Evertz.

Big Review TV Ltd operate in the media and technology space providing online video content, video reviews and online marketing services to small and medium enterprise through bigreviewtv.com

Bigreviewtv.com is a brand new video review platform aimed at consumers. It is a video review platform that integrates video review shows, video marketing, and user-generated video content with social media via the Big Review TV app.

The **Big Review TV App** is a free video review mobile phone application that allows consumers to search and view video reviews of places of interest, and produce their own video reviews that upload automatically to Bigreviewtv.com and can be shared via social media networks.

The app can also be used by merchants as a video marketing tool to communicate with customers by uploading video news and updates to their business profile page on Bigreviewtv.com



THE BIG UNLIMITED ECOSYSTEM

Big Review TV products and services combine an exciting blend of emerging technologies and emerging market trends into an ecosystem and community for merchants and consumers that is fun, informative and easy to use.

The business model generates income and provides multiple revenue streams. Having established a substantial early mover advantage in the video review space, the company is actively pursuing an international roll-out strategy during 2015/16

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