

23rd March 2015



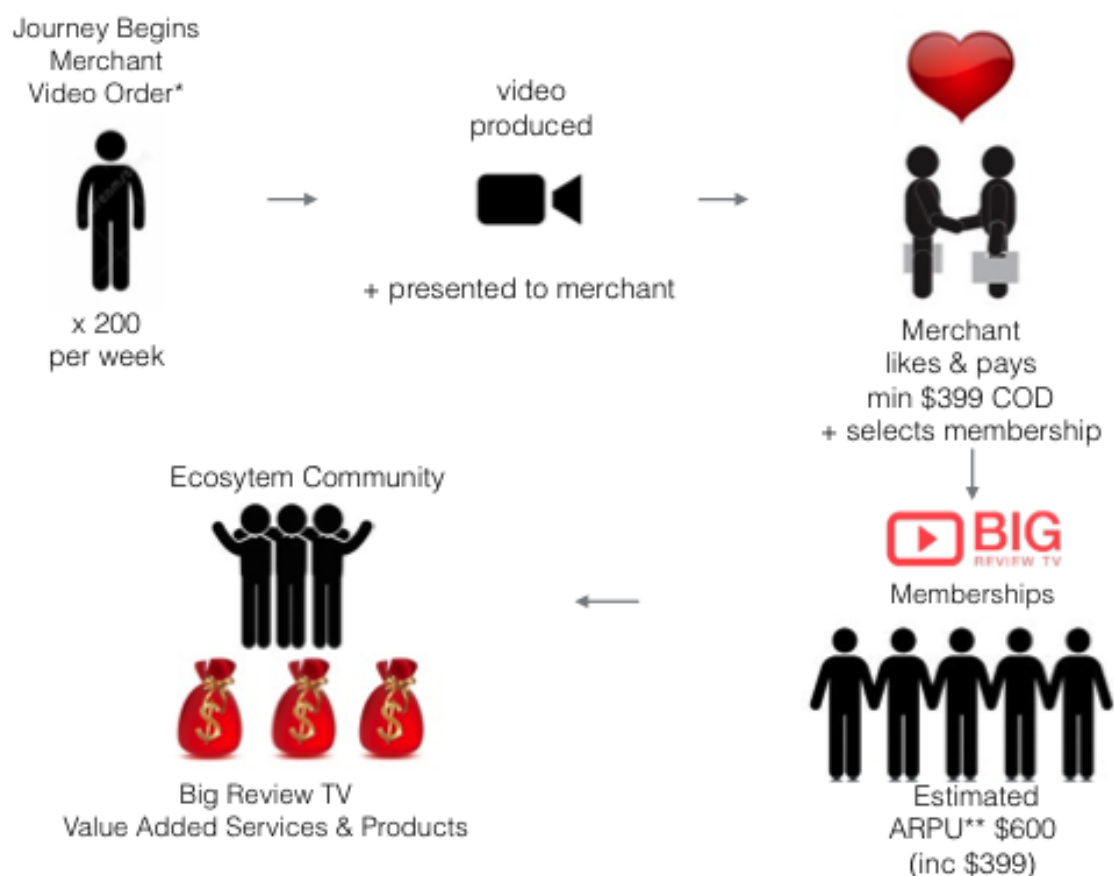
BIG
UNLIMITED



Big Review TV Pipeline Hits 6000 Merchants

The Board of BIG UN LIMITED is pleased to announce that the Big Review TV pipeline is growing in line with management forecasts and we have now achieved over 6,000 small and medium enterprises (SME's) or merchants. In February, the company reported that over 5,000 merchants had come aboard and stated that growth was targeted at an average of around 200 merchants per week in Australia.

The Customer Journey Over 12 months



*Video Order COD if liked

*ARPU Average Revenue Per User. Estimate by Telsyte research 2014 ARPU \$576 excluding \$399

Today's figure of over 6,000 confirms that BIG's growth is on track and validates a strong market demand for Big Review TV video products from Australia and the UK.

Director of Communications, Sonia Thurston, says "I believe the Big Review TV business model is the first to fully leverage strong growth in communication trends like on-line video and social media sharing. We have a first mover advantage and our growth to 6000 is in line with our first to market business strategy. These merchants are now on the Big Review TV Customer Journey." Cisco predicts that by 2017 video content will account for 79% of all internet traffic*.

*Cisco Visual Networking Index Forecast and Methodology 2012- 2017

Co-Founder Brandon Evertz says, "Having established critical mass with engaged merchants, the focus will be on the membership offering. We're taking our merchants on the Big Review TV Customer Journey. It starts with our video products that enables low cost entry into on-line video marketing via membership licensing. We then offer a shop window on our video review platform, a mobile video app for consumer reviews and merchant marketing and later value added services like transactional services, booking, e-commerce, data analytics etc. We intend to build BIG fans that use our video ecosystem to interact. This is a totally new way of doing business"



ABOUT BIG UN LIMITED

Big Un Limited is the parent company of Big Review TV Ltd. Big Un Limited listed on the ASX on 31/12/14 and is led by an experienced entrepreneurial team that includes Australia's youngest founder of a publicly listed company Brandon Evertz.

Big Review TV Ltd operate in the media and technology space providing online video content, video reviews and online marketing services to small and medium enterprise through bigreviewtv.com

Bigreviewtv.com is a brand new video review platform aimed at consumers. It is a video review platform that integrates video review shows, video marketing, and user-generated video content with social media via the Big Review TV app.

The **Big Review TV App** is a free video review mobile phone application that allows consumers to search and view video reviews of places of interest, and produce their own video reviews that upload automatically to Bigreviewtv.com and can be shared via social media networks.

The app can also be used by merchants as a video marketing tool to communicate with customers by uploading video news and updates to their business profile page on Bigreviewtv.com



THE BIG UNLIMITED ECOSYSTEM

Big Review TV products and services combine an exciting blend of emerging technologies and emerging market trends into an ecosystem and community for merchants and consumers that is fun, informative and easy to use.

The business model generates income and provides multiple revenue streams. Having established a substantial early mover advantage in the video review space, the company is actively pursuing an international roll-out strategy during 2015/16

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